





SIDDHARTHA
ACADEMY of HIGHER EDUCATION
Deemed to be University
Kanuru, Vijayawada, AP – 520 007

Department of Mechanical Engineering

V R Siddhartha School of Engineering

CRANK CREW CULTURAL & NON-TECH CLUB



CLUB INTRODUCTION

The Crank crew Cultural & Non-tech club is the official cultural and non-technical club of the Department of Mechanical Engineering, founded with the vision of nurturing creativity, unity, and holistic development among students. Crank Crew serves as a dynamic platform that brings together mechanical engineering students to celebrate talent, promote cultural expression, and foster a strong sense of community.

While academic remain at the core of our discipline, Crank Crew encourages students to explore beyond the classroom through music, dance, drama, literature, games, and various other non-technical pursuits. With regular activities including cultural fests, talent shows, social awareness drives, celebration of national festivals, and fun-filled student gatherings, Crank Crew plays a vital role in enhancing campus life and building confident, well-rounded individuals.

Our mission is simple: to create memories, celebrate diversity, and strengthen student connections. Through Crank Crew, we aim to inspire leadership, encourage collaboration, and promote a culture of inclusion and creativity

AIM

The aim of Crank Crew is to foster holistic development among mechanical engineering students by promoting cultural expression, creative talents, and interpersonal skills beyond the academic curriculum

Crank Crew strives to:

1. Encourage active student participation in cultural and non-technical activities.
2. Build a sense of unity, belonging, and teamwork within the department.
3. Provide a platform for students to showcase and develop their artistic, literary, and leadership abilities.
4. Enhance campus life through engaging events, festivals, and community-building initiatives.
5. Support the overall personal and social development of students in a vibrant, inclusive environment.

Through its diverse range of activities, Crank Crew aspires to create well-rounded individuals who are not only technically sound but also culturally aware, socially active, and emotionally intelligent.

OBJECTIVES

1. To Promote Cultural Engagement

Encourage students to participate in music, dance, drama, art, and literary events to express their creative talents.

2. To Foster a Spirit of Unity and Teamwork

Build a sense of camaraderie among students through group activities, celebrations, and collaborative events.

3. To Enhance Communication and Leadership Skills

Provide opportunities for students to lead, coordinate, and manage events, helping them develop essential soft skills.

4. To Organize Non-Technical Events and Competitions

Conduct fun, educational, and recreational events like quiz contests, debates, games, talent hunts, and theme-based days.

5. To Celebrate Cultural and National Festivals

Create awareness and appreciation of India's diverse traditions by organizing festive and inclusive celebrations.

6. To Encourage Social Responsibility

Involve students in community service activities, awareness campaigns, and social outreach programs.

7. To Provide a Break from Academic Routine

Offer students a refreshing and balanced college experience through engaging extracurricular activities.

8. To Build Confidence and Stage Presence

Motivate students to participate in public speaking, anchoring, and performing arts to overcome stage fear and build self-assurance.

9. To Create Memorable Experiences

Enrich student life by creating lasting memories, friendships, and a strong sense of belonging within the department.

Expected outcomes

- 1. Enhanced Student Engagement**
Students become more actively involved in campus life through regular participation in cultural and non-technical activities.
- 2. Improved Communication and Leadership Skills**
Students gain confidence, develop public speaking abilities, and learn how to lead teams and organize events effectively.
- 3. Development of Team Spirit and Collaboration**
Students build strong interpersonal relationships and learn the importance of working together toward shared goals.
- 4. Increased Cultural Awareness and Appreciation**
Through diverse events and celebrations, students gain exposure to various cultural traditions and artistic forms.
- 5. Balanced Personal and Academic Growth**
Participation in Crank Crew activities promotes mental well-being and helps students manage stress, leading to better academic performance.
- 6. Identification and Nurturing of Talents**
The club provides a platform for students to discover and showcase hidden talents in music, dance, art, writing, and more.
- 7. Social Responsibility and Civic Engagement**
Students become more aware of social issues and contribute meaningfully through outreach and awareness programs.
- 8. Creation of Lasting Memories and Strong Alumni Bonds**
Events and celebrations foster a sense of community and leave students with cherished memories that build lasting alumni networks.
- 9. Positive Departmental Identity and Visibility**
Crank Crew enhances the image of the Mechanical Engineering Department by showcasing a well-rounded, culturally active student body.

Target Audience / Eligibility

Target Audience:

- Undergraduate students of the **Department of Mechanical Engineering**, Siddhartha.
- Students interested in cultural, literary, recreational, and non-technical activities.
- Those who wish to enhance their creativity, teamwork, and leadership skills beyond academics.

Eligibility Criteria:

- Must be a currently enrolled student in **any year (1st to final)** of the Mechanical Engineering department.
- Open to students with interests in areas such as:
 - Music, dance, art, drama, or writing
 - Event planning and organizing
 - Anchoring, public speaking, and hosting
 - Social service, team building, and cultural leadership
- No prior experience is necessary—**enthusiasm and willingness to participate** are what matter most

Functioning Committee Structure (For the Academic Year 2025-2026)

To ensure smooth coordination and effective execution of cultural and non-technical activities, the **Cultural & Non-Tech** will operate under the following structured committee for the academic year 2025–2026:

1. Faculty Advisory Committee

- **Faculty Coordinator (Chairperson) :**
- **MR.V SUDHEER KUMAR (M.TECH)**
- Provides overall guidance, monitors activities, and ensures alignment with institutional policies.
- **Supporting Faculty Members :**
- **Dr. M. SUMALATHA (PHD)**
Assist in planning, approvals, and mentoring of student committee members.

2. Core Student Committee

- **President : B. Mani Chandrika**
Overall head of the club; responsible for leading, planning, and representing MAS at the department and college levels.
- **Vice President : K. Rajvardhan**
Assists the President; takes charge in their absence and oversees the functioning of various subcommittees.
- **General Secretary : Ch. Saroja**
Maintains records, minutes of meetings, and internal communication; supports logistics and administration.
- **Treasurer : B. Anudeep**
Manages budgets, expenses, and financial records for events and activities.

3. Subcommittees

Each subcommittee is headed by a **Student members/volunteers**·
Coordinator and supported by 2-3

- **Subcommittee Head:**
P. Poojitha Naidu, Mohammad Seema Saniya
- **Cultural Committee :**
P. Deepak Kumar, G. Manobhiram, K. Mahidhar, P. Bala Sangeetha
Handles all performance-based events including dance, music, drama, fashion shows, etc.
- **Literary & Arts Committee**
Organizes debates, poetry, creative writing, quizzes, and art-related competitions.
- **Event Management Committee :**
Syed. Althaf, P Toneswar, R. Tharak Sai
Takes care of event planning, logistics, stage setup, hospitality, and on-ground coordination.
- **Publicity & Media Committee:**
K. Devi Sri Akhil, M. Srivalli, Shaik Valli
Designs posters, manages social media handles, photography/videography, and event promotion.
- **Discipline & Volunteer Committee :**
T. Swathi Sri, Mahesh
Ensures smooth crowd management, registration, and student discipline during events.
- **Social Outreach & Community Service Committee :**
P. Shankar
Coordinates charity drives, awareness campaigns, and social responsibility activities.

4. First-Year Representatives :

- **P.S.V.M.Ram Aditya, K.S.Samuel Samarpan.**
- Selected from the incoming batch to involve juniors in club activities and train them for future leadership roles.

This structured committee ensures **transparency, teamwork, and continuity** in all club functions. All positions are selected through **interviews or nominations** under faculty supervision at the beginning of the academic year.

Registration Process

To become a member of Crank Crew and actively participate in its cultural and non-technical activities, students are required to follow the registration process outlined below:

1. Eligibility Check

- Must be a student of the **Department of Mechanical Engineering** (any year).
- Should have an interest in cultural, non-technical, or extracurricular activities.
- Willingness to actively participate and contribute to club events.

2. Registration Announcement

- A formal **call for registration** will be announced via:
 - Department notice boards
 - Class WhatsApp groups / Email
 - College website or official Crank Crew social media pages

3. Registration Form Submission

- Interested students must fill out the **Crank Form Crew Membership Registration**.
- The form may be:
 - **Google Form** (online registration)
 - Or a **hard copy form** available from the club coordinator or department office
- Details typically required:
 - Full name, roll number, year & section
 - Contact information (mobile & email)
 - Areas of interest (e.g., dance, music, writing, event management, etc.)

4. Shortlisting / Interaction

- For leadership roles or active committee positions, a short **screening or interaction session** may be conducted by the core committee or faculty advisor.
- Selection will be based on interest, availability, and previous participation (if any).

5. Confirmation & Orientation

- Selected members will receive **confirmation** via email or WhatsApp.
- A **Welcome & Orientation Session** will be organized to brief new members about the club's structure, upcoming events, and expectations.

6. Membership ID or Certificate

- Active members may be issued a **club membership ID** or **certificate of participation** at the end of the academic year.

Note:

There is **no registration fee** (unless specified for certain events or merchandise). All enthusiastic and committed students are encouraged to join Crank Crew and be part of a creative, and supportive community!

Participant Guidelines

To ensure smooth conduct, fair participation, and a vibrant cultural environment, all participants of MAS activities are expected to follow the guidelines below:

1. Eligibility

- Participation is open to **Mechanical Engineering students** from all years (unless an event specifies otherwise).
- Some inter-departmental or open competitions may allow participation from students across branches.

2. Registration & Confirmation

- Participants must **register within the specified deadline** using the official registration form.
- Last-minute entries will not be entertained unless permitted by the organizing committee.
- For team events, teams must be registered with all member names and contact details.

3. Code of Conduct

- Maintain **discipline, decorum, and respect** throughout the event.
- Any form of **misconduct, misbehavior, or violation of college rules** will result in disqualification and disciplinary action.
- **Use of inappropriate language, offensive content, or disruptive behavior** is strictly prohibited.

4. Punctuality

- Participants must **report on time** to the venue. Late entries may be disqualified.
- Attend briefings or rehearsals if informed by the event coordinators.

5. Dress Code & Props

- Follow the recommended **dress code**, if any, for cultural events or performances.
- All props and materials used must be **safe, appropriate, and approved** in advance by the event in-charge.

6. Time Limits

- Events will have **strict time limits** for performances or activities. Exceeding the time may lead to point deductions or disqualification.
- Rehearsals should be planned accordingly.

7. Judging & Results

- Decisions made by judges and event coordinators will be **final and binding**.
- Any queries or concerns must be raised respectfully through the proper channel.

8. Team Spirit

- Promote a culture of **encouragement, healthy competition, and mutual support**.
- Participants are expected to maintain a **positive attitude** and **respect other teams and performers**.

9. Safety & Cleanliness

- Ensure personal safety and the safety of others during events.
- Keep the event area clean and avoid littering.

10. Photography & Media

- The club reserves the right to **photograph or record** events for documentation and promotional purposes.
- Participants agree to be featured in such media unless they explicitly opt out in advance.

By participating in Crank Crew activities, students agree to abide by these guidelines to uphold the values and spirit of the Mechanical Association of Siddhartha.

Mr.V Sudheer Kumar
Assistant Professor

Dr. N. Ravi Kumar
Head of the Department