

Dr. A. Sree Ram



Designation : Professor
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Contact at : School of Management,
Siddhartha Academy of Higher Education,
Kanuru, Vijayawada, Andhra Pradesh 520007.

Education

Ph. D (Finance)

2004, Acharya Nagarjuna University, Guntur

MBA

2000, IGNOU, New Delhi

M. Ed

1992, Annamalai University

P. G. D. C. A.

1992, Andhra Loyala College, Vijayawada

MA (Econometrics)

1986, Sri Venkateswara University, Tirupathi

Experience

Period	Designation	Institution / Organization	Key Responsibilities
2025- Till Date	Professor	Siddhartha Academy of Higher Education (Deemed to be University), Vijayawada.	HOD, School of Management
2022-2024	Professor	Vignana Jyothi Institute of Management	In-charge for administration
2010-2021	Professor	GITAM School of Business at GITAM (Deemed to be University), Hyderabad	Director Student affairs, Director B-School, Chief warden for both boys' and girls' hostels.
2007-2010	Professor & Director	Department of Management Studies at Sir C.R. Reddy College Engineering, Eluru	Director and Professor
2003-2007	Associate Professor	Department of Business Administration in Montessori Mahila Kalasala, Vijayawada	In-charge Examinations, and academic administrations

2000-2003	Assistant Professor	Department of Business Administration in Andhra Loyola College, Vijayawada	In charge examinations
1992-2000	Assistant Professor	Department of Business Administration in Montessori Mahila Kalasala, Vijayawada	Over all in-charge
1990-1992	Lecturer and I/C Principal	V.B.M. Degree College, Vijayawada	In-charge Principle

Research Interests

Broad Area of Research:

Behavioural Finance, Entrepreneurship, and Corporate Governance

Honors and Awards

Courses Taught

S. No	Course Name	Level (UG/PG)
1	Quantitative Techniques for Managers	PG
2	Managerial Economics	PG
3	Business Research Methodology	PG
4	Financial management for decision making	PG
5	International Business	PG
6	Portfolio and Securities Analysis	PG
7	Business Environment	PG
8	Management Information System	PG
9	Optimization Techniques	PG
10	Derivatives	PG
11	Sales and Distribution Management	PG
12	Entrepreneurship	PG

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Sree+Ram+Atluri&btnG=	
Scopus		
ORCID		
Publons		
Research Gate		
LinkedIn		

Recognized Research Supervisor

S.No.	Department	University
01.	School of Management	Siddhartha Academy of Higher Education
02.	School of Management	GITAM
03.	Management	ANNAMALIA UNIVERSITY
04.	Management	Barathi Dasan University

Funded Research Projects

S.No.	Type	Title	Status	Funding Agency	Amount (INR)	Duration
01.	-	Impact of Demonetization on the Microfinance Sector and the Financial Inclusion of the Poor	Completed	Indian Institute of Banking & Finance (IIBF)	100000	2016-17
02	-	Development of Financial Services Industry and Impact of Globaliza	Completed	UGC	58000	1991-2000

		tion- A Case Study of Krishna District, AP 1991- 2000				
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Administrative Roles

S.No.	Role	Institution	Duration	Responsibilities
1	HOD, School of Management	Siddhartha Academy of Higher Education	2024 -Present	HOD, School of Management
2	In-charge for administration	Vignana Jyothi Institute of Management	Until 2024	Over all In-charge for administration

Certifications/MOOC Courses Completed

S.No.	Title	Platform	Duration	Year
1.				

Consultancy / Industry Projects

Completed	
On-going	
Applied	

Patents

S.No	Title	Status	Application No.	Year
1.				
2.				

Ph.D

Awarded	07
Guiding	02
M. Phil	06 awarded

Invited Talks

No. of Invited Talks	09
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Professional Service / Reviewer

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Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	16
International / National Level Seminars	10
International / National Level Conferences	12
Workshops	10
Instructor Led / Self-Paced Courses	
Webinars	

Professional Bodies Membership Details

S.No.	Membership No.	Society Name
1.		Andhra Pradesh Economics Association
2.	AIMS/LF/AP/SZ/2 491	Association of Indian Management Schools (AIMS) – DBM, VRSEC.

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