

Dr.B.Hari Babu



Designation : Assistant Professor
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Contact at : School of Management,
Siddhartha Academy of Higher Education,
Kanuru, Vijayawada, Andhra Pradesh 520007.

Education

Ph. D (Finance)

2017, Acharya Nagarjuna University, Guntur

MBA (Finance and Marketing)

2007, Acharya Nagarjuna University, Guntur

B.Sc

2005, Acharya Nagarjuna University, Guntur

Experience

Period	Designation	Institution / Organization	Key Responsibilities
April, 2025 to Present	Assistant Professor & Asst. Controller of Examinations	Siddhartha Academy of Higher Education (Deemed to be University), Vijayawada.	Admissions, Seminars, Consultancy, MOU, Student Discipline, Result Analysis, NAAC Criteria – II
July 2023 to April 2025	Sr. Assistant Professor & Asst. Director, CDOE	Vignan's Foundation for Science, Technology and Research (VFSTR), Vadlamudi, Guntur Dist., Andhra Pradesh, India.	
July 2008 to July 2023	Assistant Professor & Asst. Controller of Examinations	Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada.	

Research Interests

Broad Area of Research:

Capital Markets, ESG Investments, Investment Management.

Honors and Awards

- Qualified both UGC NET and AP SET

Courses Taught

S.No	Course Name	Level (UG/PG)
1	Investment Management	PG
2	Portfolio Management	PG
3	Management of Financial Services	PG
4	Business Research Methods	PG
5	Financial Management	UG
6	Accounting for Managers	PG
7	Accounting and Financial Management	PG
8	Industrial Management	PG
9	Engineering Economics and Finance	UG
10	Brand Management	PG

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	https://scholar.google.com/citations?user=fnPhk8AAAAAJ&hl=en	
Scopus	https://www.scopus.com/authid/detail.uri?authorId=59138084200	
ORCID	https://orcid.org/0000-0002-1977-6912	
Publons	https://publons.com/researcher/3695564/hari-babu-bathini/	
Research Gate	https://www.researchgate.net/profile/Bhari_Babu/research	
LinkedIn	https://www.linkedin.com/in/haribabu-bathini-b2456a16a/	

Recognized Research Supervisor

S.No.	Department	University
01.	School of Management	Siddhartha Academy of Higher Education

Funded Research Projects

S.No.	Type	Title	Status	Funding Agency	Amount (INR)	Duration
01.	-	-	-	-	-	-

Administrative Roles

S.No.	Role	Institution	Duration	Responsibilities
1	Assistant Controller of Examinations	Siddhartha Academy of Higher Education	May 2025 - Present	Confidential works

Certifications/MOOC Courses Completed

S.No.	Title	Platform	Duration	Year
1.	Financial Institutions and Markets	NPTEL	12 Weeks	2019

Consultancy / Industry Projects

Completed	01
On-going	00
Applied	00

Patents

S.No	Title	Status	Application No.	Year
1.	Title of Invention: Accounting and analytical model for the risk management of the economic security of the poultry enterprise	Published	202441001281 A	2024

2.	IOT-Based Simulation of Three Phase Multilevel Inverter with Fewer Switches	Published	202341017489	2023
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Ph.D

Awarded	-
Guiding	-

Invited Talks

No. of Invited Talks	04
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Professional Service / Reviewer

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Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	12
International / National Level Seminars	8 / 20
International / National Level Conferences	10 / 05
Workshops	15
Instructor Led / Self-Paced Courses	04
Webinars	20

Professional Bodies Membership Details

S.No.	Membership No.	Society Name
1.	21	Indian Council for Business Education (ICBE), Bangalore
2.	AIMS/LF/AP/SZ/2491	Association of Indian Management Schools (AIMS) – DBM, VRSEC.



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