

Ruchi Shukla



Designation : Assistant Professor
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Contact at : School of Management, Siddhartha Academy of Higher Education, Deemed to be University, Kanuru, Vijayawada-520007.

Education

Ph. D (Pursuing), Management
National Institute of Technology, Patna

UGC NET Qualified

MBA, Finance
2009, UP Technical University

B.com
2007, University of Allahabad

Experience

Period	Designation	Institution / Organization	Key Responsibilities
2023-Till present	Assistant Professor	School of Management, Siddhartha Academy of Higher Education, Deemed to be University	Examinations In charge, Student Clubs Incharge, Student Outreach Activities Incharge, IIC Co-ordinator, EDC, Campx Incharge, Co-ordinator Initiator Club,
2018-2023	Assistant Professor	Amity University, Patna	Finance related Subjects expert, Academic & Non-Academic activities Coordinator
2015-2018	Academic Director	Edupedia World Pvt. Ltd.	Managing content creation and recruitment of subject experts

2013-2015	Financial Analyst	Harvest International Consortiums Pvt. Ltd., Kolkata	Analysing technical charts for taking investment decisions
2012-2013	Inhouse Training Coordinator	Ford India Pvt. Ltd.	Conducting specialized training sessions for the Sales Teams of Ford India Ltd., covering premier dealerships across Delhi & NCR, aimed at enhancing performance, customer engagement, and sales excellence.
2009-2012	Lecturer	United College of Engineering and Management, Allahabad	Faculty & Academic Coordinator

Research Interests

Broad Area of Research :

Finance, Corporate Social Responsibility, Corporate Financial Performance, Financial Management, Stock Market.

Courses Taught

S.No	Course Name	Level (UG/PG)
1	Financial Accounting	PG
2	Cost and Management Accounting	PG
3	Investment Management	PG
4	Design Thinking	PG

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	https://scholar.google.com/citations?hl=en&authuser=1&user=qZz2_2kAAAAJ
Scopus	https://www.scopus.com/authid/detail.uri?authorId=59697763000
ORCID	https://orcid.org/0009-0007-5903-954X
LinkedIn	https://www.linkedin.com/in/ruchi-shukla-291278230/

Administrative Roles

S.No.	Role	Institution	Duration	Responsibilities
1	Department Examination In charge	SOM, SAHE	2023- Present	Internal Exams monitoring and conduction

Patents

S.No	Title	Status	Application No.	Year
1.	D travel X,	Published	TEMP/E1/14541/2021- DEL	2021

Invited Talks

No. of Invited Talks	05
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Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	8
International / National Level Conferences	05/06
Workshops	7
Webinars	09

Professional Bodies Membership Details

S.No.	Membership No.	Society Name
1.	CMA/25/0763	Commerce and Management Association of India (CMAOI)

(Your Name & Signature with Date)
