SIDDHARTHA
ACADEMY OF HIGHER EDUCATION
(Deemed to be **University** *u/s 3 of UGC Act, 1956)*

Dr. Swarnima Tiwari

Designation : Assistant Professor
E-Mail ID : swarnima@vrsiddhartha.ac.in
Contact at : School of Management,
: Siddhartha Academy of Higher Education,
(Deemed to be University)
Kanuru, Vijayawada, Andhra Pradesh 520007.

Education

Ph.D. in Management (HR/OB)
North Eastern Hill University, Meghalaya, India — ***2020***
Specialization: *Human Resource and Organizational Behaviour*

MBA in Human Resource Management
North Eastern Hill University, Meghalaya, India — ***2012***
Specialization: *Human Resource Management*

BBA in Marketing Management & Sales
Don Bosco College, affiliated to North Eastern Hill University, Meghalaya, India — ***2010***
Specialization: *Marketing Management / Sales and Advertisement Management*

Experience

Period	Designation	Institution / Organization	Key Responsibilities
January 2025 – Present	Assistant Professor	*Siddhartha Academy of Higher Education (Deemed to be University)*, Vijayawada, Andhra Pradesh	Deliver lectures in HRM and Marketing; mentor postgraduate students in dissertations and research projects; coordinate departmental academic activities including Vision Pitch, Research Initiatives, and Outcome-Based Curriculum Design. **Faculty In-charge for HR**

			Club, promoting student engagement, leadership, and corporate learning activities.
July 2023 – December 2024	Research Associate (ICSSR-Funded Project)	*North Eastern Hill University*, Meghalaya	Conducted field research, data analysis, and report writing for an ICSSR-funded project on food insecurity; co-authored publications and policy briefs.
July 2023 – March 2025	Journal Manager	*CJK KnowledgeWorks Global India Pvt. Ltd.*	Managed editorial workflow for high-impact **Taylor & Francis** academic journals; ensured peer-review integrity and publication timelines.
October 2021 – August 2023	Editorial Assistant	*Lumina Datamatics Pvt. Ltd.*	Coordinated peer-review and manuscript assessments for **Wiley** academic journals; conducted technical checks and content validation.

Research Interests

Broad Area of Research: Organizational Behaviour

Key Interests: Emotional Intelligence, Workforce Resilience, Occupational Stress, Burnout, Perceived Stress

Honors and Awards

Courses Taught

S. No.	Course Name	Level (UG/PG)
1	Principles of Management	UG (B.Com)
2	Management and Organizational Behaviour	PG (MBA)
3	Sales and Distribution Management	PG (MBA)
4	Consumer Behaviour	PG (MBA)
5	Human Resource Management	PG (MBA)

Research Profile

Publications

The recent publications and research contributions can be viewed from the following URLs

Google Scholar	https://scholar.google.com/citations?user=gWpw0QwAAAAJ&hl=en
Scopus	57221047686

ORCID	https://orcid.org/0000-0002-3522-4624
UGC	
Research Gate	https://www.researchgate.net/profile/Devarapalli-Suman?ev=hdr_xprf
LinkedIn	linkedin.com/in/swarnimatiwari

Recognized Research Supervisor

S.No.	Department	University
01.	MBA	Siddhartha Academy of Higher Education

Funded Research Projects

S.No.	Type	Title	Status	Funding Agency	Amount (INR)	Duration
01.	Nil	Nil	Nil	Nil	Nil	Nil

Administrative Roles

S.No.	Role	Institution	Duration	Responsibilities
1	No	No	No	No

Certifications/MOOC Courses Completed

S.No.	Title	Platform	Duration	Year
1.	No	No	No	No

Consultancy / Industry Projects

Completed	0
On-going	0
Applied	0

Patents

S. No.	Title	Status	Application / Registration No.	Year

1	Integrated Office Management Device	Registered (Design)	438115-001	2024
2	Progressive Rate Slab for CSR Contribution in India	Registered (Copyright)	8719/2025-CO/L	2025
3	Improved Document Management System Cabinet	Registered (Design – UK IPO)	6466162	2025

Ph.D

Awarded	0
Guiding	1

Invited Talks

No. of Invited Talks	0

Professional Service / Reviewer

- Reviewer in **Journal of Sustainable Finance & Investment**" published by **Taylor & Francis.**

Professional Development Activities - Participations

Faculty Development and Training Programmes (at least 5 Days)	2
International / National Level Seminars	04 / 04
International / National Level Conferences	04/ 02
Workshops	5
Instructor Led / Self-Paced Courses	0
Webinars	2

Professional Bodies Membership Details

S.No.	Membership No.	Society Name
1.	AM-5/AM/2025/1	North Eastern Management Association (NEMA)

Dr. Swarnima Tiwari (09-10-2025)

(Your Name & Signature with Date)