INTERNAL QUALITY ASSURANCE CELL (IQAC)
V R SIDDHARTHA ENGINEERING COLLEGE
ACADEMIC AUDIT

<u>Evaluation Sheet</u>
(with effect from 2023-24)

Department Name   : <u>Business Management</u>

Programme Name   : <u>Master of Business Administration</u>

Academic Year   : <u>2023-2024</u>

Annual department plan (enclose a separate sheet along with the previous 3 years planned & achieved data)

I. POs, PSOs and Curriculum

S. No	Criteria	Observations
1.	POs & PSOs attainment along with sample calculation sheet	In the process
2.	Stakeholders feedback collected, analyzed & action taken related to curriculum design (with evidences)	Student feedback obtained twice in every semester
3.	Extent of stakeholders satisfaction with curriculum revision	Implemented MBA23 regulations. Newly designed 24 regulations
4.	-New courses introduced -Courses upgraded with more than 25% of course content	• Two new courses introduced during 23-24 • Another two subjects syllabus revised.
5.	Lab component - New labs added - No. of new experiments introduced - New Hardware / Software developed	• Nil • Nil • Nil
6.	No & % age of courses focusing on employability/ entrepreneurship/ skill development.	30 & 70%
7.	No of students undertaken -full time field projects: -full time internships:	• Intership as part of major project for all students. • Another five students completed in the company.

II. Faculty information and their contribution

S. No	Criterion	Observations
1.	Teacher- student ratio	1:20
2.	Faculty Cadre ratio	2:0:4
3	Faculty experience & retention	15 & 50%

4.	Faculty qualifications: Percentage of existing faculty with PhD Faculty awarded with PhD: Faculty submitted their PhD: Faculty pursuing PhD: Faculty registered for PhD:	75% Nil One One Nil
5.	Faculty with Post-Doctoral Fellowship or Pursuing it:	Nil
6	Faculty guiding /guided PhDs:	01
7.	Percentage of faculty contributing in … ……..research publications: ……..books: ……..chapters:	75% Nil 15%
8.	e-Content development / Lectures added to Web-resources	Nil
9.	Faculty *contribution* in professional organizations/ Reviewer / Editorial boards: *(not mere memberships)*	01
10.	Academic Awards/Rewards received:	Nil
11.	Faculty contribution in Industry / Institute collaborative projects	Nil
12.	Faculty trained in Industry	Nil
13	Faculty contribution in obtaining internships/ Placements/ MoUs	Three faculty contributed in obtaining internships, placements – 49
14	Faculty as resource persons in webinars/ workshops / key note speaker / training activities	Four faculty as resourse persons in seminar/workshops
15	National level events organized -Conferences: -Workshops/ Seminars: - Webinars - FDPs: International level events organized - Conferences - Webinars -Workshops/Seminars	One (AIMS round table conference on NEP 2020) One – Workshop One – Seminar Nil Nil Nil Nil Nil
16	List of conferences/seminars/ webinars/ workshops/FDPs attended for the enrichment of teaching - learning process	Conferences – 4 Webinar – 2 Seminar – 2 Workshop – 2 FDP – 7 Guest Lectures – 3
17	Faculty interaction with outside world (BOS/NBA/Examiner for PhD evaluation / selection committee / Academic auditing / Chairperson /Chief guest /etc.)	BOS member – One Chair person - One

III. Teaching-Learning Process and Evaluation

S. No	Criterion	Observations
1.	Student performance indices – Measures to reduce detentions -Attendance (detentions if any): -Exams (detentions if any):	Detained – 3 (Parents were continously informed about their wards irregularity)
2.	Mechanism and activities for slow learners: Outcome:	No students were placed below 50% of internal marks
3	Mechanism and activities for Fast learners to excel: Outcome:	Students were guided on NPTEL certification courses, 39 students qualified
4	Bridge courses: Value added courses:	Nil (planned for 24-25 Academic Year)
5	Quality circles and Practice: Outcome:	Nil
6.	Student counseling /mentoring mechanism	Proctor diaries are maintained (20 students under each faculty for counselling)
7.	Initiatives taken for innovative mini and major projects -Training for students & faculty	Mini project in each subject Major project is mandatory for all Provided
8.	Best student projects with awards	Nil
9	Student Model developments: Awards:	Nil
10	Student Innovation details: Awards:	Nil
11	Student Publications (other than IV.1) -UG: -PG:	NA – UG PG – 5
12	Monitoring of teaching-learning process -- Mechanism for Assessment of teaching process in classrooms. -- Random verification of evaluated answer papers and question paper during the semester. -- Innovative teaching methods presented, if any -- Verification of course files	• Through student feedback, verification of answer scripts, question papers • Innovative teaching methods through case studies, Quizzes, presentations, movie analysis • Group discussions, role plays and theatre techniques. • Course files are verified
13	Student enrolment in CBCS	NA
14	EPICS (Engineering projects in community service) Projects: Awards:	NA

15	Activities of students in professional bodies: Awards in co-curricular activities:	VR PRENEURS, VR INITIATORS, VR PROFESSIONALS, VR SOCIAL DEVELOPMENT 28 prizes in student competitions
16	Training programs / Seminars/ workshops organized for students:	Workshop – 2 Seminar - 2
17.	Guest lecturers conducted for Students:	2
18.	MoUs with Industries for Research / Consultancy/ internship / placements, etc.	Existing: 1, Newly added: another in two in process
19.	Students feedback	All faculty are having above > 4.0 feedback
20.	Feedback follow-up action	Trying for more better feedback
21.	Scope for Self-learning: -Certificate courses -Online courses	NPTEL: 39 Others: 4
22.	Cut-off rank (Admission): Cut-off rank Previous year:............. OC: BC: SC: ST: PH: Audited year: .... OC: BC: SC: ST: PH: Improvement / no change / decline *Note: If there is <u>no improvement</u> it needs to discussed & suitable measures are to be taken up.*	Previous Year: OC: 4076 BC: 24184 SC: 7811 ST: 5922 PH: Nil Audited Year: OC: 667-6635 BC: 575 - 10726 SC: 2428 - 12319 ST: 4510 - 25220 PH: Nil
23	**Range of CGPA & % of students** 10 -8 CGPA: 7 CGPA: 6 CGPA: 5 CGPA: No. & % age of failures: Success rate as per NBA guidelines:	Above 7.7 CGPA – 47 students 6.5 to 7.75 CGPA – 14 students Failed – 3 students

IV. Research, Consultancy and Extension

S. No	Criterion	Observations
1.	Faculty publications in journals: (other than III.11) Scopus indexed: SCI / SCIE (Not ESCI): Total: h-index: Dept & Highest in the faculty.	5 Nil ABDC – 3 5
2.	Publications in conferences: - National (Scopus, SCI & equivalent) - International (Scopus, SCI equivalent) - Total:	Nil Nil -
3.	Faculty contribution in: ....books: ....book chapters: (Books/Chapters with ISBN/ISSN only are considered)	Nil 3

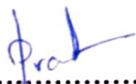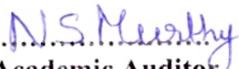| 4.	Paper Publications & Book chapters:	Q1: Nil Q2: Nil Q3: Nil, Q4: 01 Total: 01
5.	Government: Funded R&D projects	Applied: 0, Total Amount: 0 Ongoing: 0 Total Amount: 0 Completed: 0 Total Amount: 0
6.	Non- Government: Funded R&D projects / Industry sponsored projects	Applied: 0, Total Amount: 0 Ongoing: 0 Total Amount: 0 Completed: 0 Total Amount: 0
7.	Faculty involved in Consultancy & amount earned	Nil
8.	Faculty intellectual property rights / Patents:	Filed: 0 Published: 3 , Granted: Nil
9.	In-house R&D grants & projects and their outcomes	Nil
10.	New research facilities/ laboratory facilities added	Nil
11.	MOU"s with industries/ R&D/ Premier Institutes Details of activities:	Nil
12.	Research centers of excellence established: Outcome in research centers:	Nil
13	Skill development centers established: outcome:	Nil
14	Incubation centers: - Established with outside Industries : -Status of incubation:	NA
15	Start-ups & Entrepreneurships: No of Start-ups & status: Awards from outside platforms:	Nil

V. Infrastructure and Learning Resources

S. No	Criterion	Observations
1.	Addition of infrastructural facilities to improve the teaching learning process Class rooms / Laboratories /ICT class rooms / e- class rooms/ Seminar halls / Syndicate rooms /Innovation center:	Nil
2.	Internet facilities for faculty & Students:	Available
3.	Technical manpower support added:	NA
4.	Modern / new equipment added in Laboratories:	Nil
5.	New research facility /Computing facilities / laboratory added:	Nil
6.	Dept. News letter / magazine:	No

| 7. | Department library: New additions Text books / References / Journals | Yes |

VI. Student information, Support and Progression

S. No	Criterion	Observations
1	Industrial visits	Nil
2	Internships	5 (In addition to major projects)
3	Dept. student clubs: Activities:	4 Budget analysis , Business Trivia
4	Details of coaching provided for GATE/GRE/any other competitive exams	Nil
6	Students qualified in -GATE -GRE/etc.	NA
7	Students admitted for Higher studies (No & %):	Two (in process)
8	Total Placements (No & %) in the Dept: 2 - 4 Lakhs (No.) 4 Lakhs above (No.): 5 Lakhs above (No.): Highest salary (No.): Median salary:	49, 77% 9 8 7 25 35
9	Student prizes:	NSS/NC: 0, Cultural: 0, Sports: 0 National Level, if any: 27
10	Student Scholarships:	Nil

VII. Governance, Leadership and Management

S. No	Criterion	Observations
1	Setting of annual goals by individual faculty for their academic improvement.	In process
2	Setting of departmental annual goals by HOD for the improvement of dept.	As directed by IQAC, HOD to comply with the goals
3	Teaching staff attended for skill development/ Industry training/ any professional development programs	Nil
4	Non-teaching staff attended for skill development programs	No non-teaching staff facilitated for department

5	Financial support received from the Management: Seed Grant for faculty: Incentive for Sponsored projects: Incentive for paper publications: Attending FDPs/ Seminars/ etc: Attending overseas seminars: Interaction with R & D personnel: Others:	Nil
6	Financial support received from the Management: Student Projects: Model developments & exhibition: Student Innovations & exhibition:	Rs. 3500/- for student - innovation exhibition
7	Quality policy & Quality objectives Committees & duties: Cells & duties:	Maintained as per ISO – 21001 audit (EOMS Objectives)
8	Maintenance -General -Laboratory -Others	Yes
9	Financial support/ leaves for qualification/ skill up- gradation:	Nil
10.	Risk evaluation/ safety measures:	Fire extinguishers are available

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Dept. IQAC In-charge

N.S.Murthy
Academic Auditor

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Head of the Dept.
HEAD
Dept. of Business Management
V.R.Siddhartha Engineering College
VIJAYAWADA-520 007. A.P

Academic Audit Report (Consolidated)

1. **Name of Department**: Business Management **Year**: 2023-2024
2. **No. of full time permanent faculty**: 05
3. **No. of Visiting/Adjunct faculty**: Nil
4. **No. of PG / UG courses**: 01 (MBA)
5. **Curriculum Revisions Information**: UG & PG
   Major changes: Nil
   New courses: 2 Modified courses (min 20-25% change): 2 Employable courses: 30%
6. **Research**: Ph.D. Theses submitted: 1 awarded: Nil
   Faculty guiding / guided Ph.Ds 01 /
   Publications in Jrs: SCI/SCIE: Nil Scopus: 05 Total: 05
   Publications in Conferences: SCI/SCIE: Nil Scopus: Nil Total: Nil
   Student Publications
      -UG: SCI/SCIE: NA Scopus: NA WoS: NA Others: NA Total: NA
      -PG: SCI/SCIE: Nil Scopus: 4 (ABDC) WoS: Nil Others: 03 Total: 07
   Dept H-index (Scopus data base): 3   Highest H-Index of faculty: 05
   Publications: Q1........., Q2.........., Q3......, Q4......1....Total...01.......
7. **Sponsored projects: Amount**: Nil, **Applied**: Nil, **Ongoing**: Nil, **completed**: Nil
8. **Consultancy Amount earned**: Nil
9. **Start-ups & Entrepreneurship**: No: Nil Awards from outside platforms: **Nil**.
10. **Incubation centers**: established: **NA**, Status of incubation: **NA**
11. **Patents**: Filed: **Nil** Published: 03 Granted: **Nil**.
12. **Innovations**: **Nil**, Awards from outside platforms (reputed Institutions only) : **Nil**
13. **Books / Book chapters** (with ISBN/ISSN only are considered): 03 (ISBN)
14. **e-Content developed**: **Nil** Lectures added to Web-resources: **Nil**
15. **Placements**: No: 49, Percentage: 77%, Median salary: 3.5 LPA, Highest salary: 6 LPA
16. **Higher Education**: GATE No: Nil, GRE No: Nil, Others (specify): %: (in process),
17. **New Equipment and Infrastructure** added: Nil (Name & amount)
18. **Student feedback** on Curriculum, infrastructure and facilities: Yes
19. **Strengths**:
(1) Student pass percentage is 96%
(2) No. of students placed 49 (20 members at 6 LPA)
20. **Weaknesses** (mandatory field to fill) :
(1) Lack of R&D Projects
(2) Infrastructure deficiency
21.**Suggestions for improvement** (mandatory field to fill):
(1) Infrastructure to be improved
(2) Focus on student paper publications
(3) e content to be developed
18. Document addressing previous academic year weaknesses and suggestions for improvement.
   Enclosed: **Yes** / No.   If „yes" enclose an appropriate document. If "**No**" furnish proper explanation.

Dept. IQAC In-charge

IQAC Coordinator..........................
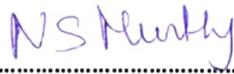
Academic Auditor

Head of the Dept.

VR SIDDHARTHA ENGINEERING COLLEGE

DEPARTMENT OF BUSINESS MANAGEMENT

ACADEMIC AUDIT 2022-23: WEAKNESSES AND SUGGESTIONS FOR IMPROVEMENT

ACTION TAKEN & STATUS DURING 23-24

S No.	Weaknesses and Suggestions for improvement	Action taken
1	Lack of R&D projects	In the process of obtaining R&D projects
2	Infrastructure deficiency	Proposal submitted for upgrading overall infrastructure – In the process
3	Student paper publications	Initiated for MBA 2023-25 batch and are in the process of getting publications.
4	E-Content to be developed	Proposal submitted and in the process of developing e-content from 2025 batch students

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Dept. IQAC In-charge

NS Murthy

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Academic Auditor

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Head of the Dept.