SIDDHARTHA

ACADEMY OF HIGHER EDUCATION

An Institution DEEMED TO BE **UNIVERSITY**

(Under Section 3, of UGC Act, 1956)

(Sponsored by Siddhartha Academy of General & Technical Education.
Vijayawada, A.P.)

ACADEMIC AUDIT
Evaluation Sheet

(With effect from 2020-21)

School Name   : School of Management

Department Name   : School of Management

Programme Name   : Master of Business Administration

Academic Year   : 2024-2025

Annual department plan (enclose a separate sheet along with the previous 3 years planned & achieved data)

I. POs, PSOs and Curriculum

S. No	Criteria	Observations
1.	POs & PSOs attainment along with sample calculation sheet	In the process
2.	Stakeholders feedback collected, analyzed & action taken related to curriculum design (with evidences)	Stakeholders feedback obtained on 23 and 24 Regulations syllabus
3.	Extent of stakeholders satisfaction with curriculum revision	Most of them are satisfied
4.	-New courses introduced -Courses upgraded with more than 25% of course content	-Digital Marketing, Advertising and Sales Management, Business Analytics with R, for 23 Reg - Management & OB, Operation and Supply Chain Management for 24 Reg
5.	Lab component - New labs added - No. of new experiments introduced - New Hardware / Software developed	-- -- --
6.	No. & % of courses focusing on Employability / entrepreneurship/ skill development.	09 & 45%

1

7.	No. of students undertaken	
	-full time field projects:	Nil
	-full time internships:	Nil

II. Faculty information and their contribution

S.No	Criterion	Observations
1.	Teacher- student ratio	1:11
2.	Faculty Cadre ratio	3:1:7
3	Faculty experience & retention	Min 01 to Max 35 Years & (25% for AY 24-25 remaining newly joined)
4.	Faculty qualifications: Percentage of existing faculty with PhD Faculty awarded with PhD: Faculty submitted their PhD: Faculty pursuing PhD: Faculty registered for PhD:	75% 01 01 01 --
5.	Faculty with Post-Doctoral Fellowship or Pursuing it:	--Nil--
6	Faculty guiding /guided PhDs:	05
7.	Percentage of faculty contributing in ....research publications: ....books: ....chapters:	42% (05 Faculty Contributed) Nil 25%(03 Faculty Contributed)
8.	e-Content development / Lectures added to Web-resources	In Process
9.	Faculty *contribution* in professional organizations/ Reviewer / Editorial boards: *(not mere memberships)*	03(Journal Reviewer &Editorial boards) (02 Dr.N.Sailaja & Dr.D.Suman 01)
10.	Academic Awards/Rewards received:	Nil
11.	Faculty contribution in Industry / Institute collaborative projects	Nil
12.	Faculty trained in Industry	Nil
13	Faculty contribution in obtaining internships/ Placements/ MoUs	04 faculty contributed in obtaining 06 MOU's Dr.K.Raghuveer=1,Dr.N.Sailaja=3,Dr.D.Suman=1, Mr.Akhshay=01)
14	Faculty as resource persons in webinars/ workshops / key note speaker / training activities	Nil
15	National level events organized -Conferences: -Workshops/ Seminars: - Webinars - FDPs: International level events organized - Conferences - Webinars -Workshops/Seminars	Nil Nil Nil Nil Nil Nil Nil

16	List of conferences/seminars/ webinars/ workshops/FDPs attended for the enrichment of teaching - learning process	Conf=10 Webinars=02,workshops=02,FDP=08
17	Faculty interaction with outside world (BOS/NBA/Examiner for PhD evaluation / selection committee / Academic auditing / Chairperson /Chief guest /etc.)	Nil

III. Teaching-Learning Process and Evaluation

S. No	Criterion	Observations
1.	Student performance indices Measures to reduce detentions -Attendance (detentions if any): -Exams (detentions if any):	No Student Detained , 01 student discontinued in Second Semester due to health issues
2.	Mechanism and activities for slow learners: Outcome:	No students with less than 50% of internal marks for 23 Reg Mechanism to be developed for 2024-25 Admitted Batch
3	Mechanism and activities for Fast learners to excel: Outcome:	Encouraging Certificate courses
4	Bridge courses: Value added courses:	Preparatory Term Aptitude and Logical Reasoning Training Program One week
5	Quality circles and Practice: Outcome:	Needs to be initiated
6.	Student counseling /mentoring mechanism	Proctor diaries are updated from time to time (Each faculty is allotted with 12 students) and few are incomplete
7.	Initiatives taken for innovative mini and major projects -Training for students & faculty	Every subject has mini-projects given as Assignments No documentation on training the students in view of doing projects Nil (Suggested to have)
8.	Best student projects with awards	Nil, Needs to be initiated
9	Student Model developments: Awards:	Nil
10	Student Innovation details: Awards:	Nil Students won Prizes under Vision Pitch
11	Student Publications (other than IV.1) -UG: -PG:	01Scopus (Under Dr. N. Sailaja Guidance) 02 ABDC C Cat(Under S. Ruchi & Dr.T.Swarnima

12	Monitoring of teaching-learning process -- Mechanism for Assessment of teaching process in classrooms. -- Random verification of evaluated answer papers and question paper during the semester. -- Innovative teaching methods presented, if any -- Verification of course files	HOD monitors the assessment of teaching process through student feedback. Also verifies question papers, scripts evaluated by faculty, course files and the teaching methods adopted by faculty. Innovative teaching methods like quiz, case studies are adopted. Course file verified for 24SM504
13	Student enrolment in CBCS	Not Applicable
14	EPICS (Engineering projects in community service) Projects: Awards:	Not Applicable
15	Activities of students in professional bodies: Awards in co-curricular activities:	Nil (Suggested to encourage students to join in Professional Bodies) Department Clubs:05 Prizes -64 from outside colleges in Meets
16	Training programs / Seminars/ workshops organized for students:	Training =03 Workshops=01
17.	Guest lecturers conducted for Students:	07
18.	MoUs with Industries for Research / Consultancy/ internship / placements, etc.	Existing (Active) : 01, Newly added: 06 Total: 07
19.	Students feedback	File maintained
20.	Feedback follow-up action	All faculty got above 3.5 and hence no follow-up action is taken
21.	Scope for Self-learning: -Certificate courses -Online courses	For Every course online certificate course to be done by every student Online courses=
22.	Cut-off rank (Admission): Cut-off rank Previous year:............ OC: BC: SC: ST: PH: Audited year: .... OC: BC: SC: ST: PH: Improvement / no change / decline Note: If there is no improvement it needs to discussed & suitable measures are to be taken up.	SOM & ICET Rank for 24 Admitted Batch (Suggested to maintain file of cutoff based on category)
23	**Range of CGPA & % of students** 10-8 CGPA: 7 CGPA: 6 CGPA: 5 CGPA: No. & % of failures: Success rate as per NBA guidelines:	2023-25Batch(MBA23 Regulations)

IV. Research, Consultancy and Extension

S. No	Criterion	Observations
1.	Faculty publications in journals: (other than III.11) Scopus indexed: SCI / SCIE (Not ESCI): Total: h-index: Dept & Highest in the faculty.	02(Dr.K.Raghuveer & Dr.N.Sailaja) 02 (Dr.N.Sailaja)
2.	Publications in conferences: - National (Scopus, SCI & equivalent) - International (Scopus, SCI equivalent) - Total:	06 (Scopus)
3.	Faculty contribution in: ....Books: ....Book chapters: (Books/Chapters with ISBN/ISSN only are considered)	Nil 07
4.	Paper Publications & Book chapters:	Q1............, Q2............, Q3......1......, Q4.........1...Total......02......
5.	Government: Funded R&D projects	Applied: ...., Total Amount:........... Ongoing:............ Total Amount:........... Completed:............ Total Amount:........... -------Nil---------
6.	Non- Government: Funded R&D projects / Industry sponsored projects	Applied:..........., Total Amount:........... Ongoing:............ Total Amount:........... Completed:............ Total Amount:........... -Nil-
7.	Faculty involved in Consultancy & amount earned	--Nil--
8.	Faculty intellectual property rights / Patents:	Filed: ....Published...02.........., Granted......02....
9.	In-house R&D grants & projects and their outcomes	Nil
10.	New research facilities/ laboratory facilities added	Nil
11.	MOU's with industries/ R&D/ Premier Institutes Details of activities:	Internships/Major Project
12.	Research centers of excellence established: Outcome in research centers:	Nil
13	Skill development centers established: outcome:	Nil
14	Incubation centers: - Established with outside Industries : -Status of incubation:	Nil

15	Start-ups & Entrepreneurships: No of Start-ups & status: Awards from outside platforms:	Nil

V. Infrastructure and Learning Resources

S. No	Criterion	Observations
1.	Addition of infrastructural facilities to improve the teaching learning process Class rooms / Laboratories /ICT class rooms / e- class rooms/ Seminar halls / Syndicate rooms /Innovation center:	MBA Classrooms are upgraded with furniture
2.	Internet facilities for faculty & Students:	Yes; Wifi
3.	Technical manpower support added:	No
4.	Modern / new equipment added in Laboratories:	No
5.	New research facility /Computing facilities / laboratory added:	No
6.	Dept. News letter / magazine:	No
7.	Department library: New additions Text books / References / Journals	Nil(Suggested to maintain register)

VI. Student information, Support and Progression

S. No	Criterion	Observations
1	Industrial visits	Nil
2	Internships	Summary of internships with HoD signature is missed
3	Dept. student clubs: Activities:	05
4	Details of coaching provided for GATE/GRE/any other competitive exams	Not Applicable
6	Students qualified in -GATE -GRE/etc.	Not Applicable
7	Students admitted for Higher studies (No & %):	Nil
8	Total Placements (No & %) in the Dept. 2 - 4 Lakhs (No.) 4 Lakhs above (No.): 5 Lakhs above (No.): Highest salary (No.): Median salary,:	(Placement Record not shown)
9	Student prizes:	NSS/NCC........Cultural..........., Sports........... National Level, if any......64......
10	Student Scholarships:	Nil

VII. Governance, Leadership and Management

S. No	Criterion	Observations
1	Setting of annual goals by individual faculty for their academic improvement.	In process Need to file
2	Setting of departmental annual goals by HOD for the improvement of dept.	Existed as directed by IQAC,HOD to comply with the goals
3	Teaching staff attended for skill development/ Industry training/ any professional development programs	Nil
4	Non-teaching staff attended for skill development programs	Nil(1 Office Asst shared with MCA)
5	Financial support received from the Management: Seed Grant for faculty: Incentive for Sponsored projects: Incentive for paper publications:	Nil Nil Amount received:02

	Attending FDPs/ Seminars/ etc: Attending overseas seminars: Interaction with R & D personnel: Others:	Amount received: 02Conference Nil Nil
6	Financial support received from the Management: Student Projects: Model developments & exhibition: Student Innovations & exhibition:	Vision Pitch
7	Quality policy & Quality objectives Committees & duties: Cells & duties:	Maintained as per ISO-21001 auid(EOMS objectives)

8	Maintenance
	    -General
	    -Laboratory
	    -Others
		Yes
		NA

9	Financial support/ leaves for qualification/ skill up- gradation:	Nil
10.	Risk evaluation/ safety measures:	Nil (Fire Extinguishers)

N. Srilaja

Dept. IQAC In-charge

Academic Auditor

Head of the Dept.

HEAD
M.B.A, SCHOOL OF MANAGEMENT
SIDDHARTHA ACADEMY OF HIGHER EDUCATION
(Deemed to be University)

IQAC ACADEMIC AUDIT

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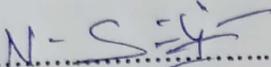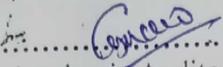# Academic Audit Report (Consolidated)

1. **Name of Department**: School of Management   Year2024-25
2. **No. of full time permanent faculty**: ......11..........
3. **No. of Visiting/Adjunct faculty**: ......Nil / ....
4. **No. of PG / UG courses**:01
5. **Curriculum Revisions Information**: UG & PG...
   Major changes......SU24 Reg Integrated courses and exclusive Lab courses introduced
   ....

   New courses...03...Modified courses (min 20-25% change)...02....Employable
   courses......09........
6. **Research**: Ph.D. Theses submitted: ......01...
   awarded:...01......
7. Faculty guiding / guided Ph.Ds: 05/0
   Publications in Jrs: SCI/SCIE... ...02...Scopus...........
   Total......02.
   Publications in Conferences: SCI/SCIE... 0 6
   Scopus...........Total.........
   Book Chapter-... 06......Scopus........others 01....Total...7......
   Student Publications
   -UG: SCI/SCIE:... ......Scopus...;....WoS:........Others:........Total.........
   -PG: SCI/SCIE: ...01...Scopus:..........WoS:........Others:
   02........Total......03..... Dept H-index (Scopus data base):..........Highest H-
   Index of faculty: 2 Publications: Q1 Nil Q2 Nil, Q3 1, Q4   1. Total 02
8. **Sponsored projects**: Amount: Nil Applied Nil Ongoing Nil, completed Nil
9. **Consultancy Amount earned**: Nil.
10. **Start-ups & Entrepreneurship**: No Nil Awards from outside plat forms: Nil
11. **Incubation centers**: established Nil Status of incubation: Nil
12. **Patents**: Filed 4 Published:1.Granted:2 (Design) copyright:01
13. **Innovations**: Awards from outside platforms (reputed Institutions only) : Nil
14. **Books / Book chapters** (with ISBN/ISSN only are considered):7
15. **E-Content developed**: Lectures added to Web-resources: Nil.
16. **Placements**: No:......43.... Percentage:...72.88.... Median salary:...4.7lkpa..... Highest
    salary:...6lkpa.....
17. **Higher Education**: GATE No...., GRE No.,,...., Others (specify):.... % NA
18. **New Equipment and Infrastructure** added: .... (Name & amount)
19. **Student feedback** on Curriculum, infrastructure and facilities: Yes
20. **Strengths**:
    (1) Faculty strength is good: majority of faculty members are having PhD degree
    (2) MoUs
21. **Weaknesses** (mandatory field to fill) :
    (1) No Quality circles, Measures for slow learners
    (2) Evaluation of best student projects is nil
    (3 No student professional bodies
    (4) R & D Projects are nil
    (5) Consultancy is nil

22. **Suggestions for improvement** (mandatory field to fill):
(1) Need to implement POs & PSOs attainment
(2) Needs to be improved proper record of placements along with offer letters
(3) To utilize seed grant for innovations
18. Document addressing previous academic year weaknesses and suggestions for improvement.
    Enclosed: **Yes** / ~~No~~.   If 'yes' enclose an appropriate document. If "**No**" furnish proper explanation.

.....N-S&f.....   ....
Dept. IQAC In-charge   Academic Auditor   Head of the Dept.
                                                                                    HEAD
IQAC Coordinator......................... Dean IQAC: ...............................**M.B.A, SCHOOL OF MANAGEMENT**
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Academic Audit 2023-2024: Weaknesses and Suggestions for Improvement Action Taken & Status during 2024-2025

S.No	Weaknesses	Action Taken
01	Lack of R&D Projects	In Process of obtaining R&D Projects
02	Infrastructure Deficiency	Has been improved MBA Iyr and II yr classroom upgraded
	Suggestions	
03	Focus on Students paper Publications	Process has been initiated
04	E-Content to be developed	Process to be initiated

N-S-Y

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