

Department of Civil Engineering  
V. R. Siddhartha School of Engineering  
SIDDHARTHA ACADEMY OF HIGHER EDUCATION



(An Institution Deemed to be University)  
(Under Section 3 of UGC Act. 1956)



Vijayawada - 520007, AP. [www.vrsiddhartha.ac.in/ce](http://www.vrsiddhartha.ac.in/ce)

### Report

1. Program driven by: Self driven/MIC driven/IIC calendar/celebration
2. Program /Activity Name: one day workshop on “Innovation/Prototype validation converting innovation into a startup achieving value proposition fit buisness fit”
3. Program Type:
  - Level 1: Expert Talks/ Mentoring Sessions/Exposure Visits  
Duration of the activity: 2 to 4 contact hours/ Less than half a day
  - Level 2: **Workshop**/ Seminar/Conference/ Exposure Visits  
Duration of the activity: 8 contact hours
  - Level 3: **Workshop**/ Boot camps/Exhibitions/Demo Day / Competitions  
Duration of the activity: 1-2 day
  - Level 4: Tech Fest/Challenges/Hackathons  
Duration of the activity: Greater than 18 contact hours: More than 2 days
4. Program Theme: IPR and Technology Transfer: **Innovation & Design Thinking/ Entrepreneurship & Startup/ Pre-Incubation & Incubation Management**
5. Name of the Dept. Organized: **Civil Engineering Department**
6. Start date: 22-07-25
7. End date: : 22-07-25

8. Duration of the event In Hrs: 3 hours

9. No of External participants : nil

10. Student participants (Internal): 121

11. Faculty participants (Internal): 3

12. Expenditure amount : Rs6200/-

Objectives: A workshop on " Innovation/Prototype validation converting innovation into a startup achieving value proposition fit business fit".

- To understand the process of transforming an innovative idea into a viable product or service
- To examine the strategies for achieving Value Proposition Fit (VPF)
- To explore how Business Fit can be attained for long-term scalability and sustainability

14. Benefit in terms of: **Learning/Skill/Knowledge**

15. Outcome:

Innovation is the lifeblood of entrepreneurship and economic development. However, not all innovations automatically translate into successful businesses.

The journey from idea to startup involves several critical phases—**prototype development, validation, market testing, value proposition alignment, and achieving business fit.**

- Analyze how startups can ensure their product effectively solves real customer problems better than existing alternatives.
- Explore how creative concepts evolve into tangible solutions through prototype development.
- Understand how startups align their cost structure, revenue models, operations, and customer acquisition strategies with their target markets.

This report explores the structured process of converting an innovation into a viable startup, emphasizing prototype validation, value proposition fit, and business model fit

16. Star performer(Faculty coordinator) Dr.Malathi Narra

17. Star performer(Student coordinator) NIL

18. Promoted in IBC social media through social media coordinator: No

19. Video (URL of the youtube/Facebook/Twitter) (Min 2 min):no

20. Photograph 1: (Covering banner, keynote speaker and students In one shot)



21. Photograph 2: (Covering banner, keynote speaker and students In one shot)



22. Poster(Attach herewlth):

Golden Jubilee Year of Siddhartha Academy of General & Technical Education, Vijayawada

Organized by: **DEPARTMENT OF CIVIL ENGINEERING**

One Day Workshop on:  
**Innovation / Prototype validation  
converting innovation into  
a start up on achieving value  
proposition fit business fit**

Date: 22<sup>nd</sup> July, 2025  
Time: 10:30 AM

Place:  
CE Seminar Hall

Convener:  
Dr. V. Mallikarjuna  
Head of the Department,  
Civil Engineering

IIC Coordinator:  
Dr. N. MALATHI  
Asst. Professor, CE

Dr. K. RAJAWA RAO  
Professor in CE

**SIDDHARTHA**  
ACADEMY OF HIGHER EDUCATION  
Velagapudi Ramakrishna Siddhartha School of Engineering

VELAGAPUDI RAMAKRISHNA  
SIDDHARTHA SCHOOL OF ENGINEERING

23. Session plan, If any: nil

24. Brochure/Banner (Attach herewlth):

Golden Jubilee Year of Siddhartha Academy of General & Technical Education, Vijayawada

Organized by: **DEPARTMENT OF CIVIL ENGINEERING**

One Day Workshop on:  
**Innovation / Prototype validation  
converting innovation into  
a start up on achieving value  
proposition fit business fit**

Date: 22<sup>nd</sup> July, 2025  
Time: 10:30 AM

Place:  
CE Seminar Hall

Convener:  
Dr. V. Mallikarjuna  
Head of the Department,  
Civil Engineering

IIC Coordinator:  
Dr. N. MALATHI  
Asst. Professor, CE

Dr. K. RAJAWA RAO  
Professor in CE

**SIDDHARTHA**  
ACADEMY OF HIGHER EDUCATION  
Velagapudi Ramakrishna Siddhartha School of Engineering

VELAGAPUDI RAMAKRISHNA  
SIDDHARTHA SCHOOL OF ENGINEERING

26. Student/Faculty

attendance scanned copy:



## Steps in Validation

- **Identify Target Users:** Who will benefit from the product?
- **Define Hypotheses:** What are you assuming about your innovation?
- **Conduct User Testing:** Interviews, focus groups, A/B testing
- **Gather Feedback:** Quantitative (surveys, metrics) and qualitative (user interviews)
- **Iterate the Prototype:** Refine based on findings

## Tools and Techniques

- Lean Startup Methodology
- Design Thinking, Rapid Prototyping Tools (e.g., Figma, CAD, simulation software)

**Innovation:** A wearable device that monitors dehydration in athletes.

**Prototype:** Developed a functional wristband with sensors.

**Validation:** Tested with local athletes; 85% accuracy in early trials.

**VPF:** Solves a real-time health issue that existing fitness trackers ignore.

**Business Fit:** Subscription model for pro teams; retail strategy for general consumers; cost-effective manufacturing sourced.

Financial statements (Letter requesting financial support, sanction letter, approved expenditure statement): (Scanned copies)





Dept	Program driven by Calendar/MIC/Self/celebration	Quarter	Date from	Date to	Program Theme	Objective	Outcome	No of students participants	No of faculty participants	No of external participants	Amount spent (Rs)
CE	Calendar	Q4	22-07-25	22-07-25	Startups	knowledge	KNOWLEDGE	22	5	0	₹6200/-



## Report

1. Program driven by: Self driven/MIC driven/IIC calendar/celebration
2. Program /Activity Name: AI and I 4.0 TOOLS FOR INNOVATORS AND ENTREPRENUERS : "HOW TO IDENTIFY WHAT TO START UP ON"
3. Program Type: 

Level 1: Expert Talks/ Mentoring Sessions/Exposure Visits  
Duration of the activity: 2 to 4 contact hours/ Less than half a day

Level 2: Workshop/ Seminar/Conference/ Exposure Visits  
Duration of the activity: 5 to 8 contact hours/Less than a day

Level 3: Workshop/ Boot camps/Exhibitions/Demo Day / Competitions  
Duration of the activity: 9 to18 contact hours: 1 -2 days

Level 4: Tech Fest/Challenges/Hackathons  
Duration of the activity: Greater than 18 contact hours: More than 2 days
4. Program Theme: IPR and Technology Transfer/Innovation & Design Thinking/  
**Entrepreneurship & Startup**/ Pre-Incubation & Incubation  
Management
5. Name of the Dept. Organized: CE
6. Start date: 21-11-25
7. End date: 21-11-25
8. Duration of the event in Hrs: 2hrs

9. No of External participants : nil

10. Student participants (Internal): 70

11. Faculty participants (Internal): 2

12. Expenditure amount : Rs 5000 /-

13. Objectives:

- To Enhance the Skill Development among the students
- To Provide basic knowledge on Entrepreneur Startup solutions

14. Benefit In terms of: Learning/Skill/Knowledge

Outcome:

1. Ability to Spot Real-World Problems worth Solving
2. Understanding of AI & Industry 4.0 Tools
3. Practical Skill to Generate Startup Ideas Using AI

The outcome is the ability to identify viable business opportunities, analyze their market potential, choose the best idea, and quickly build low-cost prototypes using AI/Industry 4.0 tools. In short, it equips you with the skills and frameworks needed to confidently decide what startup to launch and how to use advanced technologies to power it.

Star performer (Faculty coordinator) Dr.N.Malathi, Sr.Assistant Professor, CE Dept

15. Star performer(Student coordinator) nil

16. Promoted in IIC social media through social media coordinator: Yes

17. youtube/Facebook/Twitter) (Min 2 min): no

18. Photograph 1: (Covering banner, speaker and students in one shot)



19. Photograph 2: (Covering banner, speaker and students In one shot)



Session plan, if any:

20. Brochure/Banner (Attach herewith):

21. Poster(Attach herewith):



**23. About the event 15 to 20 lines summary:**

Shri Rudra Pratap E Founder Cloud Tailor has demonstrated on few of the below to students on the topic "How to identify what to start up on"

- Start by observing real problems in your daily life or industry.
- Look for inefficiencies, frustrations, or unmet needs.
- Talk to people—customers reveal problems better than brainstorming.
- Identify problems people actively try to solve today.
- Evaluate whether the problem is painful, frequent, and expensive.
- Check if current solutions are outdated, slow, or inconvenient.
- Look for trends (AI, climate, remote work, health tech, etc.) that create new needs.
- Assess your own skills, interests, and unfair advantages.
- Validate demand quickly with interviews and simple tests.
- Run small prototypes/MVPs to see if people will use or pay for it.
- Analyze market size—start small but ensure room to grow.
- Study competitors to find gaps or differentiators.
- Choose problems where you can deliver a 10x better solution.
- Ensure the idea excites you—it increases resilience.
- Build, test, iterate fast—ideas improve through execution.

**Financial statements (Letter requesting financial support, sanction letter, approved expenditure statement): (Scanned copies)**



**24. Speaker Profile**

Rudra Pratap, an alumnus of BITS Pilani and IIM, is a serial entrepreneur who has founded and scaled multiple ventures across technology, fashion, and digital innovation. As the Founder & CEO of CloudTailor, he is redefining personalized fashion through AI-driven design, intelligent fit engines, and sustainable, made-to-measure production.

With over two decades of multi domain startup experience, Rudra blends deep technical insight with business strategy to build platforms that bridge AI, creativity, and human impact on a global scale.

- I. Name of the speaker: Rudra Pratap Enumulu  
Founder & CEO, CloudTailor
- II. Qualification: MBA
- III. Designation: Founder
- IV. Experience: 20 years
  - a) Industrial
  - b) Academic
  - c) Research

Address for communication : rudrapratapmail@gmail.com

**I. Note: All the details are mandatory with HoD signature**

**Documents to be attached : 1. Word document of report**

**2. pdf document of report**

**3. Separate two photographs in JPEG format with file size of Max 2MB**

**4. Consolidate report in the following format in excel or in word**

Dept	Program driven by Calendar/MIC/Self/celebration	Quarter	Date from	Date to	Program Theme	Objective	Outcome	No of students participants	No of faculty participants	No of external participants	Amount spent( Rs)
CE	Calendar	Q1	21-11-25	21-11-25	Startups	knowledge	KNOWLEDGE	22	2	0	Rs5000/-



Velagapudi Ramakrishna  
**Siddhartha Engineering College (Autonomous)**  
Kanuru, Vijayawada-7, A.P  
**INSTITUTION INNOVATION COUNCIL  
(IIC)/EDC**

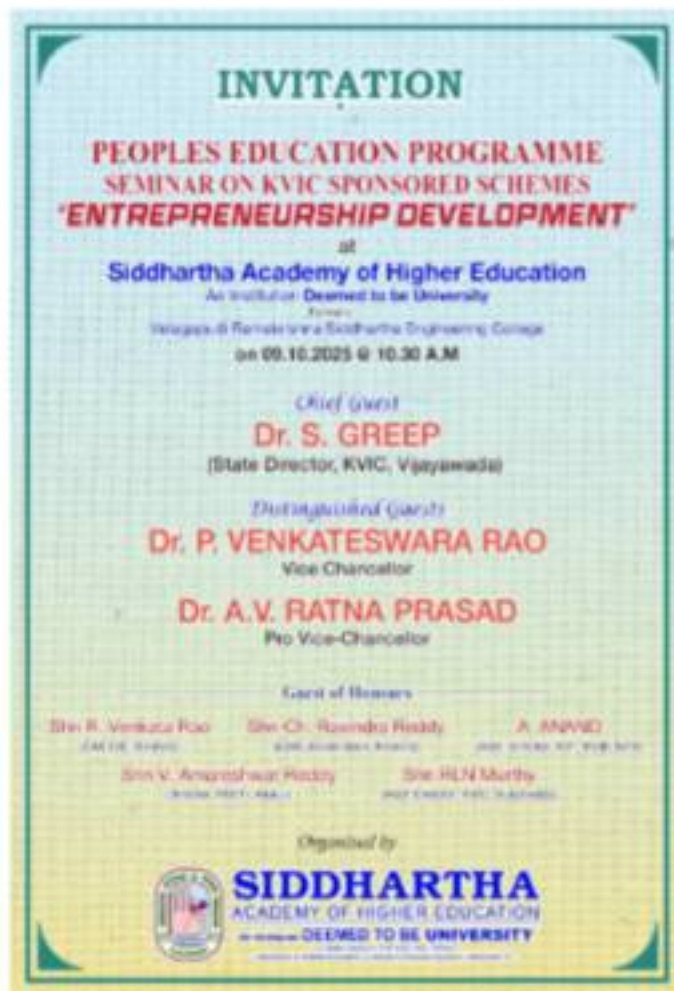


**Report**

1. Program driven by: **Self driven/MIC driven/IIC calendar/celebration**
2. Program /Activity Name: "KVIC- PEOPLES EDUCATION PROGRAMME"
3. Program Type:  
**Level 1: Expert Talks/ Mentoring Sessions/Exposure Visits**  
**Duration of the activity: 3 hrs / Less than half a day**  
**Level 2: Workshop/ Seminar/Conference/ Exposure Visits**  
**Duration of the activity: 5 to 8 contact hours/Less than a day**  
**Level 3: Workshop/ Boot camps/Exhibitions/Demo Day / Competitions**  
**Duration of the activity: 9 to 18 contact hours: 1-2 days**  
**Level 4: Tech Fest/Challenges/Hackathons**  
**Duration of the activity: Greater than 18 contact hours: More than 2 days**
4. Program Theme: IPR and Technology Transfer **Innovation & Design Thinking/ Entrepreneurship & Startup/ Pre-Incubation & Incubation Management**
5. Name of the Dept. Organized: CE
6. Start date: 8th-9th October 2025
7. End date: 8th-9th October 2025
8. Duration of the event in Hrs: 19HRS
9. No of External participants : NIL
10. Student participants (Internal): 350

11. Faculty participants (Internal): 5

12. Expenditure amount : NIL



**Siddhartha Academy of Higher Education Deemed to be University Organized Seminar on Entrepreneurship Development People's Education Programme in association with Khadi and Village Industries Commission (KVIC )**

The event, which aimed to provide valuable insights into entrepreneurship opportunities and KVIC initiatives. This event was graced by esteemed dignitaries from KVIC. They emphasized the importance of entrepreneurship in fostering innovation and growth, especially in rural, using khadi products and make in india.

**Dr. Greep**, State Director, KVIC, Vijayawada delivered an insightful presentation on entrepreneurship development and the various KVIC schemes available to support budding entrepreneurs.

**Mr. R. Venkat Rao**, General Manager of the District Industries Centre (DIC), enlightened us about the importance of staying connected to our roots and emphasized our responsibility in nation-building through the creation of employment opportunities.

**Mr. A. Anand**, Assistant Director of the AP KVIB, spoke about the core motto and working procedures of KVIC, highlighting the essential skills that need to be developed to overcome the challenges faced in entrepreneurship.

**Mr. RLN Murthy**, Assistant Director, KVIC, Vijayawada, He highlighted the role of MSME initiatives in empowering individuals to establish enterprises in rural areas, contributing to sustainable economic growth.

The seminar commenced with the lighting of the ceremonial lamp by the dignitaries, **Dr. P. Venkateswara Rao**, Vice-Chancellor, **Dr. A. V. Ratna Prasad**, Pro Vice Chancellor, **Dr. B. Panduranga Rao**, Director, Infrastructure and Consultancy, **Dr. V. Mallikarjuna**, HoD, Civil Engineering, Convenor of Event.

One of the highlights of the seminar is the *Prize Distribution Ceremony* for the Essay Writing & Debate Competitions held as part of the event. And also the most important part of the event is *Pledge Ceremony* by all the participants *"to use only Khadi swadesi products"*.

**Dr. N. Malathi**, Sr. Asst. Prof, Coordinator has organized the Event of Siddhartha Academy of Higher Education, Deemed to be University. The seminar served as a platform to inspire individuals to embrace entrepreneurship and leverage the support offered by KVIC and other organizations for building sustainable businesses.

**Objectives:**

**The broad objectives that the KVIC has set before it are...**

- The social objective of providing employment.
- The economic objective of producing saleable articles.
- The wider objective of creating self-reliance amongst the poor and building up of a strong rural community spirit.

**Some of the major functions of KVIC are ...**

The KVIC is charged with the planning, promotion, organisation and implementation of programs for the development of Khadi and other village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary.



Its functions also comprise building up of a reserve of raw materials and implements for supply to producers, creation of common service facilities for processing of raw materials as semi-finished goods and provisions of facilities for marketing of KVI products apart from organisation of training of artisans engaged in these industries and encouragement of co-operative efforts amongst them. To promote the sale and marketing of khadi and/or products of village industries or handicrafts, the KVIC may forge linkages with established marketing agencies wherever feasible and necessary. The KVIC is also charged with the responsibility of encouraging and promoting research in the production techniques and equipment employed in the Khadi and Village Industries sector and providing facilities for the study of the problems relating to it, including the use of non-conventional energy and electric power with a view to increasing productivity, eliminating drudgery and otherwise enhancing their competitive capacity and arranging for dissemination of salient results obtained from such research. Further, the KVIC is entrusted with the task of providing financial assistance to institutions and individuals for development and operation of Khadi and village industries and guiding them through supply of designs, prototypes and other technical information. In implementing KVI activities, the KVIC may take such steps as to ensure genuineness of the products and to set standards of quality and ensure that the products of Khadi and village industries do conform to the standards.

The KVIC may also undertake directly or through other agencies studies concerning the problems of Khadi and/or village industries besides research or establishing pilot projects for the development of Khadi and village industries.

The KVIC is authorized to establish and maintain separate organisations for the purpose of carrying out any or all of the above matters besides carrying out any other matters incidental to its activities.

Essay writing and debate competitions centered around Khadi for fashion and transformation can offer numerous benefits to participants, society, and the broader cultural and environmental landscape. Khadi, as a fabric traditionally associated with India's independence movement and Gandhian ideals, has recently seen a resurgence as a sustainable fashion choice. Below are some of the key benefits these competitions can provide:

#### **1. Promotes Awareness of Sustainable Fashion**

- **Environmental Impact:** Essays and debates focused on Khadi allow participants to discuss the environmental benefits of handwoven, natural fabrics over mass-produced synthetic textiles. Khadi's minimal environmental footprint, given its non-reliance on chemical dyes and factory-based production, can be highlighted as a sustainable alternative to fast fashion.

- **Promoting Local Craftsmanship:** The competitions can also emphasize the importance of preserving traditional crafts and supporting local artisans, which fosters a deeper understanding of how fashion choices can have a positive social and environmental impact.

## 2. Encourages Cultural Appreciation

- **Celebrating Heritage:** Khadi represents India's rich cultural and historical heritage. By engaging in essay writing and debates, participants learn about the cultural significance of Khadi in India's fight for independence and its contemporary relevance in promoting self-reliance (Atmanirbhar Bharat).
- **Reviving Traditional Practices:** These competitions can highlight how Khadi not only connects people to their cultural roots but also encourages the revival and preservation of traditional weaving techniques that are passed down through generations.

13. Benefit in terms of:

Learning/Skill/Knowledge

Outcome:

## Role of Entrepreneurship for Rural Industrialization

Entrepreneurship plays a crucial role in the process of rural industrialization, acting as a catalyst for economic growth, job creation, and social transformation in rural areas. By fostering innovation, mobilizing local resources, and developing sustainable industries, entrepreneurship can significantly contribute to the development of rural regions. Below are several key roles entrepreneurship plays in driving rural industrialization:

### 1. Creation of Local Employment Opportunities

- **Reducing Migration to Urban Areas:** Rural entrepreneurship helps create employment in villages, reducing the migration of youth to urban centers in search of jobs. This helps address the issue of urban overcrowding and encourages rural residents to stay, live, and work in their communities.
- **Job Creation for Women and Marginalized Groups:** Entrepreneurship in rural areas can particularly benefit women and marginalized communities by providing them with employment opportunities in sectors such as handicrafts, agriculture, and small-scale manufacturing. This fosters inclusion and helps reduce rural poverty.

### 2. Diversification of the Rural Economy

- **Moving Beyond Agriculture:** While agriculture is the backbone of rural economies, entrepreneurship can diversify income sources and reduce dependence on farming alone. By establishing small industries and businesses, rural entrepreneurs can explore new sectors like agro-processing, textiles, renewable energy, handicrafts, and tourism, thereby creating a more resilient and diversified economy.

- **Value-Added Products:** Rural entrepreneurs can transform raw agricultural produce into value-added products, such as processed foods, textiles, and handicrafts. This not only increases income but also makes the rural economy less vulnerable to price fluctuations in raw agricultural commodities.

### 3. Promotion of Skill Development and Capacity Building

- **Training and Education:** Entrepreneurship often involves training and upskilling the local workforce, equipping rural residents with technical, managerial, and entrepreneurial skills. Workshops, training programs, and skill development centers can empower people with the knowledge required to start and run successful businesses, contributing to long-term economic growth.
- **Technology Adoption:** Entrepreneurs in rural areas often introduce new technologies or innovative techniques, enabling better productivity in farming, manufacturing, and services. For example, rural entrepreneurs might adopt modern agricultural practices, improve manufacturing processes, or set up e-commerce platforms, which can increase efficiency and market access.

### 4. Boost to Rural Infrastructure Development

- **Local Infrastructure Needs:** Entrepreneurship often requires infrastructure such as roads, electricity, water supply, and internet connectivity. As demand for these services increases, it incentivizes governments and private players to invest in rural infrastructure. This, in turn, benefits the wider rural population, enhancing living standards and creating a better environment for business growth.
- **Development of Rural Supply Chains:** Rural industries often require strong supply chains for raw materials and distribution networks. Entrepreneurs who build these local supply chains can improve logistics and connectivity in rural areas, benefitting not only their own businesses but the entire local economy.

### 5. Encouragement of Sustainable Practices

- **Eco-friendly Industries:** Rural entrepreneurship often revolves around sectors like organic farming, renewable energy (solar, wind), and eco-friendly products, which help promote sustainability. Entrepreneurs in these sectors contribute to the broader goals of environmental conservation and climate change mitigation by focusing on green and ethical practices.
- **Use of Local Resources:** Many rural entrepreneurs use locally sourced materials to create products, thus reducing transportation costs and encouraging the sustainable use of natural resources. This model minimizes environmental degradation and supports sustainable resource management.

### 6. Increased Rural Incomes and Poverty Reduction

- **Income Generation:** By fostering businesses, entrepreneurship increases the income potential for rural households. This leads to a higher standard of living and can reduce the

incidence of poverty. Successful rural industries can significantly uplift the local economy, creating wealth and financial independence for individuals and communities.

- **Micro-Enterprises and Startups:** Entrepreneurs often start small and micro-enterprises, which can have a huge impact on rural economies. These businesses can grow gradually, creating wealth and driving rural prosperity, especially when supported by micro-finance institutions or government schemes that facilitate access to capital.

## 7. Stimulation of Innovation and Regional Competitiveness

- **Inspiring Innovation:** Entrepreneurship encourages innovation by providing a platform for new ideas and technologies to be tested. Rural entrepreneurs often develop creative solutions to local problems, whether that means building low-cost, efficient tools for farming or creating affordable renewable energy solutions for rural households.
- **Regional Competitiveness:** As entrepreneurs in rural areas build businesses and markets, they help increase regional competitiveness, attracting investments and making rural industries more attractive for both domestic and international trade. This encourages further economic activity and can lead to higher quality products and services being offered at competitive prices.

## 8. Development of Local Enterprises and Rural Brands

- **Local Brand Creation:** Entrepreneurs often focus on developing unique local products that reflect the cultural heritage, crafts, and traditions of the region. These local enterprises can create strong regional brands that have the potential to compete in national or even international markets. For example, handloom textiles, organic produce, or artisan handicrafts can be marketed under local brand names, enhancing the rural identity.
- **Tourism and Local Crafts:** Many rural businesses are linked to cultural tourism, where entrepreneurs create businesses around local crafts, traditional foods, or rural experiences. This provides a dual benefit: preserving cultural heritage and generating income through tourism-related activities.

## 9. Empowerment and Social Transformation

- **Social Enterprises:** Entrepreneurs can also establish social enterprises that address community issues such as access to healthcare, education, and sanitation. These businesses can serve a social good while also being profitable, leading to social transformation and inclusive growth.
- **Improved Quality of Life:** Rural entrepreneurship often leads to improved quality of life for the local population by increasing access to goods, services, and infrastructure that were previously unavailable or difficult to access. As rural areas become more self-sufficient, the overall standard of living rises.

## 10. Access to Global Markets

- **Digital Entrepreneurship:** In today's digital world, entrepreneurship in rural areas can connect to global markets through e-commerce platforms, digital marketing, and social

media. Entrepreneurs can sell products or services to customers worldwide, expanding their reach and contributing to the global value chain.

- **Export Potential:** Rural businesses can access export opportunities, especially in areas like agriculture, handicrafts, and textiles. By establishing linkages with national and international markets, rural entrepreneurs can expand their businesses and generate additional income, which in turn boosts the rural economy.

**Career Opportunities:** Entrepreneurship is a cornerstone for rural industrialization because it drives innovation, creates jobs, and boosts economic growth. By empowering local communities to take charge of their own development, entrepreneurship can foster economic resilience, diversify the local economy, and improve living standards. Supporting rural entrepreneurs through training, access to finance, and infrastructure development is crucial to unlocking the full potential of rural industrialization and promoting sustainable, inclusive development across rural regions.

14. Star performer(Faculty coordinator) Dr.N.Malathi

15. Star performer(Student coordinator) Sai Karthik, Vikram Pranva,Hansitha,Bhavitha

16. Promoted in IIC social media through social media coordinator: Yes/No

A.Twitter: [https://www.twitter.com/r\\_vijayawada](https://www.twitter.com/r_vijayawada)

B.Face book: <https://www.facebook.com/VRSEC-IIC-2201265583422166>

C. Instagram: [https://www.instagram.com/vrsec\\_1977](https://www.instagram.com/vrsec_1977)

17. Video (URL of the youtube/Facebook/Twitter) (Min 2 min): yes

18. Photograph 1: (Covering banner, keynote speaker and students in one shot)









19. Photograph 2: (Covering banner, keynote speaker and students in one shot)







***People's Education Program***  
***Seminar on KVVC-Sponsored Schemes***  
***"ENTREPRENEURSHIP DEVELOPMENT"***

*Organized by State Office, KVVC Vijayawada*

*In association with*

Institution Innovation Council, Civil Engineering Department  
Siddhartha Academy of higher Education (Deemed to be university), Kanuru

**Program Schedule**

**09<sup>th</sup> October, 2025**

Inviting guests on to the stage	10.30pm-10.35pm
Lightening lamp	10.35 pm- 10.40 pm
Speeches by Dr. V. Mallikarjuna, Professor & Head, Civil Engineering Department Dr. B. Panduranga Rao, Director (Infrastructure & Consultancy),	10.40 pm - 10.50 pm
Speeches of Guests of Honour  Shri R Venkata Rao, GM, DIC, Krishna Shri Ch. Ravindra Reddy, LDM, Indian Bank, Krishna Shri V Amareshwar Reddy, Director, RSETI, Atkur Shri RLN Murthy, Asst. Director, A.P., KVIB, NTR	10.50 pm - 12.00 pm
Chief Guest speech (Dr.S.Greep, State Director , KVVC, Vijayawada)	12.00pm - 12.20pm
Seminar by Shri RLN Murthy (Asst. Director, KVVC, Vijayawada)	12.20pm-12.35pm
Prize distribution	12.35pm -12.50pm
Felicitation to chief guest and Guest of Honours	12.50pm -1.00pm
Vote of thanks	1.00 pm

21. brochure/Banner (Attach herewith):-



22 .Poster(Attach herewith):



22. कामये दुरवतमानाम्।  
प्राणिनाम् अमर्तिनाशनम्॥

## 23. Student/Faculty attendance scanned copy:

Name	Roll no.	Signature	Year/Sec	Branch
B. Y. Vashith	25EUC0201	B. Y. Vashith	1 <sup>st</sup> year / I	ECE
V. Vashith	25EUC0202	K. Vashith	1 <sup>st</sup> year / II	ECE
V. Sumanth	25EUC0201	V. Sumanth	1 <sup>st</sup> year / II	ECE
A. Parvi	25EUC0200	A. Parvi	1 <sup>st</sup> Year / IV	ECE
S. Lakshmi Devi	24EUC0301	S. Lakshmi	2 <sup>nd</sup> / I	CIVIL
B. Paveerthana	24EUC0302	B. Paveerthana	2 <sup>nd</sup> / I	CIVIL
M. Tanvi Babu	24EUC0303	M. Tanvi	2 <sup>nd</sup> / I	CIVIL
P. Gunasikhar	24EUC0304	P. Gunasikhar	2 <sup>nd</sup> / I	CIVIL
N. S. Anasudhan	25EUC0305	N. S. Anasudhan	2 <sup>nd</sup> year / sec-II	ECE
Ch. Sumanth	25EUC0306	Ch. Sumanth	2 <sup>nd</sup> year / sec-II	CIVIL
P. Sumanth	24EUC0307	P. Sumanth	2 <sup>nd</sup> year / sec-II	CIVIL
V. Keerthi Sri	24EUC0308	V. Keerthi	2 <sup>nd</sup> year / sec-II	CIVIL
K. S. Chaitanya	24EUC0309	K. S. Chaitanya	2 <sup>nd</sup> year / sec-II	CIVIL
K. S. Chaitanya	24EUC0310	K. S. Chaitanya	2 <sup>nd</sup> year / sec-II	CIVIL
Thota Neha Sri	25EUC0301	Thota Neha	2 <sup>nd</sup> year / ECE-IV	ECE
R. Sripriya	25EUC0302	R. Sripriya	2 <sup>nd</sup> year / ECE-IV	ECE
Jai Chaitanya	24EUC0303	Jai Chaitanya	2 <sup>nd</sup> year / I	CIVIL
K. S. Chaitanya	24EUC0304	K. S. Chaitanya	2 <sup>nd</sup> year / I	CIVIL
E. Manjuna	24EUC0305	E. Manjuna	2 <sup>nd</sup> year / I	CIVIL
Lakshya Ravi	24EUC0306	Lakshya Ravi	2 <sup>nd</sup> year / I	CIVIL
P. Sushritha	25EUC0307	P. Sushritha	2 <sup>nd</sup> year / ECE-IV	ECE
S. Sumanth	25EUC0308	S. Sumanth	2 <sup>nd</sup> year / ECE-IV	ECE
Chandana Latha	24EUC0309	Chandana Latha	2 <sup>nd</sup> year / I	CIVIL
Chandana Latha	24EUC0310	Chandana Latha	2 <sup>nd</sup> year / I	CIVIL
K. S. Chaitanya	24EUC0311	K. S. Chaitanya	2 <sup>nd</sup> year / ECE-IV	ECE

Name	ID	Branch	Year	Section	Course
U. Yeswatha	24600306	Civil	1 <sup>st</sup> year	Sec-A	Civil
K. Pranga Sri	246003075	Civil	1 <sup>st</sup> year	Sec-A	Civil
D. Lakshmi Sathya	25E104142	CSE	1 <sup>st</sup> year	Sec-C	CSE
T. Geetha	25E104190	CSE	1 <sup>st</sup> year	Sec-C	CSE
V. Vaishnavi	25E104195	CSE	1 <sup>st</sup> year	Sec-III	CSE
R. Geetha	25E104153	CSE	1 <sup>st</sup> year	Sec-III	CSE
M. Sri	25E105225	ECE	1 <sup>st</sup> year	Sec-III	ECE
S. Pravalika	25E105233	ECE	1 <sup>st</sup> year	Sec-IV	ECE
C. Kavya	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE
G. Saranya	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE
M. Manjuna	25E104170	ECE	1 <sup>st</sup> year	Sec-III	ECE
G. Tejaswi	25E104212	ECE	1 <sup>st</sup> year	Sec-III	ECE
S. Anuradha	25E105207	ECE	1 <sup>st</sup> year	Sec-III	ECE
G. Rani	25E105213	ECE	1 <sup>st</sup> year	Sec-IV	ECE
M. Pranga Sri	25E105212	ECE	1 <sup>st</sup> year	Sec-IV	ECE
K. Manjuna	25E105213	ECE	1 <sup>st</sup> year	Sec-IV	ECE
V. Manjuna	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE
V. Manjuna	25E105213	ECE	1 <sup>st</sup> year	Sec-IV	ECE
B. Tejaswi	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE
A. Lakshmi	25E105213	ECE	1 <sup>st</sup> year	Sec-IV	ECE
S. Pravalika	25E105213	ECE	1 <sup>st</sup> year	Sec-IV	ECE
P. Anuradha	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE
J. Pranga	25E105214	ECE	1 <sup>st</sup> year	Sec-IV	ECE

ESSAY WRITING COMPETITION

S.No	Name of the Student	Roll No	Branch	Year of Study	Sign
1	M. Kanya Sri	25EU06041	EEE-3	3 <sup>rd</sup>	M. Kanya Sri
2	K. Prathiba	25EU06024	EEE-3	3 <sup>rd</sup>	K. Prathiba
3	B. Lakshmi	25EU06008	EEE-1	1 <sup>st</sup>	B. Lakshmi
4	M. Anuraj	25EU06079	EEE-2	1 <sup>st</sup>	M. Anuraj
5	B. Gayatri	25EU06011	EEE-1	1 <sup>st</sup>	B. Gayatri
6	M. Anura Satya	25EU06024	EEE-1	1 <sup>st</sup>	M. Anura Satya
7	J. Jhansi Lakshmi	25EU06028	EEE-3	1 <sup>st</sup>	J. Jhansi Lakshmi
8	B. Harini	25EU06007	EEE-2	1 <sup>st</sup>	B. Harini
9	A. Sai Sri Tharsha	25EU06002	ZEE-2	2 <sup>nd</sup>	A. Sai Sri Tharsha
10	G. Binduja	25EU06018	EEE-1	1 <sup>st</sup>	G. Binduja
11	B. Rohini	25EU06005	EEE-1	1 <sup>st</sup>	B. Rohini
12	Rushika	25EU06048	EEE-1	1 <sup>st</sup>	Rushika
13	Ch. Srilakshmi Bala	25EU06003	EEE-1	1 <sup>st</sup>	Ch. Srilakshmi Bala
14	K. Sindhu	25EU06064	EEE-2	1 <sup>st</sup>	K. Sindhu
15	A. Jayini	25EU06038	CSE-VI	1 <sup>st</sup>	A. Jayini
16	D. Anuraj	25EU06042	CSE-VI	1 <sup>st</sup>	D. Anuraj
17	V. Saathwika	25EU06039	CSE-VI	1 <sup>st</sup>	V. Saathwika
18	P. Ashaya	25EU06039	CSE-VI	1 <sup>st</sup>	P. Ashaya
19	V. Uma. Bahubika	25EU06028	CSE-VI	1 <sup>st</sup>	V. Uma. Bahubika
20	Shritha - Anuraj	25EU06041	EEE-2	1 <sup>st</sup>	Shritha - Anuraj
21	Sala. Haritha	25EU06008	EEE-2	1 <sup>st</sup>	Sala. Haritha

	Name of the Student	Roll No	Branch	Year of study	Signature
	C. Sushmitha	22E100058	EEE-11	1 <sup>st</sup> year	C. Sushmitha
2	P. Swani	22E100080	EEE-11	1 <sup>st</sup> year	P. Swani
3	R. Sakshanya	22E100081	EEE-11	1 <sup>st</sup> year	R. Sakshanya
4	M. Kunti Sai	22E100080	EEE-11	1 <sup>st</sup> year	M. Kunti Sai
5	S. Thanmayi	22E100085	EEE-11	2 <sup>nd</sup> year	S. Thanmayi
6	V. Sai Swani	22E100085	EEE-11	1 <sup>st</sup> year	V. Sai Swani
7	K. Sakshi	22E100088	EEE-11	1 <sup>st</sup> year	K. Sakshi
8	P. Ratna Prasad	22E100081	EEE-11	1 <sup>st</sup> year	P. Ratna
9	P. Tija	22E100088	EEE-11	1 <sup>st</sup> year	P. Tija
10	V. Santhosh	22E100087	EEE-11	1 <sup>st</sup> year	V. Santhosh
11	M. Yaseen	22E100078	EEE-11	1 <sup>st</sup> year	M. Yaseen
12	N. Yashika	22E100080	EEE-11	1 <sup>st</sup> year	N. Yashika
13	G. Nandharajulu	22E100080	EEE-11	1 <sup>st</sup> year	G. Nandharajulu
14	D. Sai Dhanu	22E100081	EEE-11	1 <sup>st</sup> year	D. Sai Dhanu
15	A. Divya Prasad	22E100085	EEE-11	1 <sup>st</sup> year	A. Divya Prasad
16	V. Sakshi	22E100085	EEE-11	1 <sup>st</sup> year	V. Sakshi
17	K. Vidya Lakshmi	22E100080	EEE-11	1 <sup>st</sup> year	K. Vidya Lakshmi
18	Jaganmohan	22E100080	EEE-11	1 <sup>st</sup> year	Jaganmohan
19	G. Jaganmohan	22E100080	EEE-11	1 <sup>st</sup> year	G. Jaganmohan
20	Jithendra	22E100080	EEE-11	1 <sup>st</sup> year	Jithendra
21	Sai Sai Raju	22E100080	EEE-11	1 <sup>st</sup> year	Sai Sai Raju

1. E Tejaswini	05EU00096	AIML-II
2. P. S. Shreyas Kambhata	25EU002105	AIML-I
3. P. Venkata Sai Prasanthi	25EU002111	AIML-11
4. P. Gayathri Sra Priya	25EU002110	AIML-2
5. K. Satvika	25EU002086	AIML-I
6. D. Hindu	25EU002078	AIML-II
7. M. Anjan Priya	25EU002100	AIML-2
8. K. Harika	25EU002087	AIML-II
9. B. Raksha	25EU002070	AIML-II
10. Ch. Madhu Kumari	25EU002009	Civil
11. T. J. V. S. Syambhavi	25EU002057	Civil
12. J. Sushritha	25EU002029	AIML-II
13. M. Hasini	25EU002096	AIML-II
14. T. Sri Aninash	25EU002125	AIML-II
15. A. Trivikram	25EU002047	AIML-II
16. Ch. Monikanta	25EU002042	AIML-I
17. K. Athraaj	25EU002024	AIML-I
18. K. Sar. Sa. Ha.	25EU002023	AIML-I
19. O. Revan. Ch.	25EU002019	AIML-2
20. B. Sgan Chann	25EU002011	AIML-I
21. K. Vikas	25EU002020	AIML-I
22. K. V. Pranickay	25EU002027	AIML-I
23. B. N. V. Rahul	25EU002012	AIML-I
24. O. Ram Chavan	25EU002050	AIML-I
25. M. S. P. Divya	25EU002039	AIML-I
26. K. Idiney	25EU002021	AIML-I

26	P. Polymorpha	0000000000	0000000000
27	P. Polymorpha	0000000000	0000000000
28	P. Polymorpha	0000000000	0000000000
29	P. Polymorpha	0000000000	0000000000
30	P. Polymorpha	0000000000	0000000000
31	P. Polymorpha	0000000000	0000000000
32	P. Polymorpha	0000000000	0000000000
33	P. Polymorpha	0000000000	0000000000
34	P. Polymorpha	0000000000	0000000000
35	P. Polymorpha	0000000000	0000000000

Sl. No.	Name of the Student	Roll No.	Grade	Section
26	P. Polymorpha	0000000000	0000	A
27	P. Polymorpha	0000000000	0000	A

24.About the event 15 to 20 lines summary:

### **Develops Critical Thinking and Public Speaking Skills**

- **Debate Skills:** Participating in debates requires critical thinking, quick reasoning, and the ability to articulate ideas coherently. By addressing topics like Khadi's potential for transforming the fashion industry, participants learn to analyze different perspectives on sustainability, social change, and economic development.
- **Research and Articulation:** Writing essays on such topics involves researching the history, significance, and future prospects of Khadi. This helps develop skills in organizing thoughts, constructing logical arguments, and presenting information in a clear and persuasive manner.

### **Advocates for Social and Economic Change**

- **Empowering Rural Artisans:** Khadi's role in empowering rural communities and providing livelihood opportunities is an important topic for debate. By discussing how Khadi can transform the fashion industry and support local economies, participants may become advocates for social entrepreneurship and ethical fashion practices.
- **Women's Empowerment:** In many parts of India, Khadi weaving is a means of livelihood for women, offering them a sense of independence and financial security. Competitions can draw attention to how Khadi can empower women in rural areas and provide a platform for gender equality.

### **Inspires Creativity and Innovation**

- **Fusion of Tradition and Modernity:** Khadi is evolving as a fabric for contemporary fashion, and essay writing and debates can explore how this traditional textile can be creatively integrated into modern styles. Participants can brainstorm innovative ways to bring Khadi into global fashion trends, enhancing its appeal among younger generations.
- **Design and Fashion Innovations:** Competitions may inspire young designers and fashion enthusiasts to think about how Khadi can be reinterpreted, redesigned, and marketed to meet modern fashion sensibilities while preserving its ethical values.

### **Encourages Social Responsibility**

- **Ethical Consumerism:** By discussing the benefits of Khadi as a fashion statement, competitions encourage participants to reflect on the ethical implications of consumer behavior. The focus on Khadi's sustainable nature prompts participants to question the ethicality of fast fashion and promotes conscious, responsible consumption.
- **Changing Mindsets:** Debates and essays can challenge stereotypes and misconceptions about Khadi as an outdated or unattractive fabric, encouraging people to view it as a trendy and eco-conscious option in the contemporary fashion landscape.

### **Fosters National Pride and Identity**

- **Reviving National Symbols:** Khadi, as a symbol of India's freedom struggle, also represents a sense of pride and identity. Competitions that explore Khadi's place in fashion

and transformation can deepen national pride and a sense of belonging, connecting young people to their historical roots.

- **Unity through Fashion:** By embracing Khadi, there is an opportunity to forge a unified national identity based on shared values of sustainability, self-sufficiency, and a return to simple, purposeful living.

### 8. Provides Networking and Career Opportunities

- **Skill Development:** In addition to fostering academic and intellectual growth, essay writing and debate competitions provide participants with opportunities to develop valuable skills that can help in future careers, including writing, research, critical analysis, and public speaking.
- **Exposure to Industry Professionals:** These competitions often invite experts, fashion designers, entrepreneurs, and industry leaders, providing participants with opportunities for mentorship and networking.

### 9. Fosters a Sense of Community and Collaboration

- **Interdisciplinary Engagement:** These competitions are often interdisciplinary, involving students and participants from various backgrounds such as fashion, history, economics, and social sciences. This promotes collaboration across disciplines and allows for a richer, more nuanced understanding of the role of Khadi in modern times.
- **Building Collaborative Networks:** Participants in such events often collaborate, share ideas, and learn from each other, fostering a sense of community and collective responsibility towards promoting sustainable and ethical practices.

In conclusion, essay writing and debate competitions on Khadi for fashion and transformation can play a vital role in shaping a more conscious, informed, and ethical future for the fashion industry. By promoting sustainability, cultural heritage, and social change, these competitions can inspire young minds to think critically and creatively about how Khadi can redefine the fashion industry and contribute to a better, more sustainable world.

1. Financial statements (Letter requesting financial support, sanction letter, approved expenditure statement): (Scanned copies)

S.No	Item	Vendor name	Quantity	Bill No	Bill Amount	Amount (Rs)
1.	Hall Rent	SAHE	Civil seminar Hall	Voucher	7000	7000
2.	Tea Snacks	Divya teja Jilebi and samosa	150	17	9	1350

3	Paper plates	Naresh Grocery store	200		240	240
4.	Lunch	VRSEC Canteen	25	633	285	9800
5.	Banner	Eeswar Digital	2(8*4)	738	1200	1200
6.	Honorarium	Guest Speakers	2	Voucher	2000	4000
7.	Local Pickup and drop	Siva Sai car Travels	5hours	812	1800	1800
8	Garland, oil, flowers and other items			voucher	460	460
9	Petrol charges	Narayana Prasad bunk		83	1000	1000
10	Plants	Navya flower land	10	87	400	4000
11	Shawls	Virupaksha	10	51		4260
12	Prize Certificates	Poojitha Xerox	10		50	500
13	Participation Certificates	Poojitha Xerox	220	261	8	1540
14	Prizes and Momentos	Lepakshi Handicrafts emporium	11	CS- IE-12566	8895	8895
<b>B.DEBATE COMPETITION 08-10-25</b>						
15	Hall Rent & Decoration	SAHE	Cvrl Seminar Hall	Voucher		2000
16.	Stationary	NM books &stationary	5	5	405	405
17	Snacks	Biscuit packets	107	656	535	535
<b>C.ESSAY WRITING 08-10-25</b>						
18.	Hall Rent & Decoration	SAHE	Cvrl Seminar Hall	Voucher		2000
Total Expenditure						50985
Advance payment						35000
Balance						15985
Grand Total						50985



ఎని కెబిఐఐ అసిస్టెంట్ కెరెక్షర్ శ్రీ ఎ. అనంద్, కెబిఐఐ యొక్క ప్రధాన వివాదం మరియు బని విధానాల గురించి చూడారు. వ్యవస్థాపకతలో ఎదుర్కొంటున్న సవాళ్లను అధిగమించడానికి అభివృద్ధి చేయవలసిన ముఖ్యమైన సెక్షన్లను పైకెత్తిన వేళారు.

విజయవాడలోని కెబిఐఐ అసిస్టెంట్ కెరెక్షర్ శ్రీ అరవింద్ మూర్తి చూడారు. గ్రామీణ ప్రాంతాల్లో సంస్థలు స్థాపించడానికి వ్యక్తులను కేంద్రీకరించడం చేయడంలో, ప్రీరమైన అర్హత వృద్ధికి దోహదపడటంలో ఎంపిఎంఐ దారపంపాత్రను అయిన పైకెత్తిన వేళారు.

అన్నక ప్రముఖులు, క్రైస్-వాన్సలర్ డాక్టర్ పి. వెంకటేశ్వరరావు, ప్రాక్టెన్-వాన్సలర్ డాక్టర్ ఎ.ఎ. రత్న ప్రసాద్, ఇన్ఫ్రాస్ట్రక్చర్ అండ్ కన్సల్టెన్సీ కెరెక్షర్ డాక్టర్ బి. శాండురంగారావు, సీబిల్ ఇంజనీరింగ్ హెచ్.డి. డాక్టర్ బి. మల్లకార్జున, ఈకెంబ్ కన్సల్టెన్సీ దీపం వెలిగించడం ద్వారా సెమినార్ ప్రారంభమైంది.

ఈ కార్యక్రమంలో భాగంగా అధిక వ్యాస రచన డి. వర్మా షాటిలను బహుమతి వంటి కార్యక్రమం ఈ సెమినార్ యొక్క ముఖ్యాంశాలలో ఒకటి. మరియు ఈ కార్యక్రమంలో అతి ముఖ్యమైన భాగం "భారీ స్ట్రెస్ అవ్వటంను చూడమే అవయోగిస్తామని" షాట్లనే దారందరూ ప్రతిష్ట చేసే కార్యక్రమం.

సీరియర్ అసిస్టెంట్ ప్రొఫెసర్, కోఆర్డినేటర్ డాక్టర్ ఎన్. చూలతి, సీర్కార్ల అకాడమి అండ్ హెయ్యర్ ఎడ్యుకేషన్, పీఠ్ టు బి యూనివర్సిటీ ఈకెంబ్ ను నిర్వహించారు. ఈ సెమినార్ వ్యక్తులు వ్యవస్థాపకతను స్వీకరించడానికి మరియు ప్రీరమైన వ్యాపారాలను నిర్వహించడానికి KVIC మరియు ఇతర సంస్థలు అందించే మద్దతును అవయోగించుకోవడానికి ప్రీరమించడానికి ఒక వేదికగా అవయోగింపింది.

రిజిస్ట్రార్

# గ్రామీణ ప్రాంతాల్లో ఆవిష్కరణలు పెంచాలి

» కేబినెట్ రాష్ట్ర డైరెక్టర్  
డాక్టర్ గ్రీష్

కామారు, ఆక్టోబరు 9 (ఆంధ్రజ్యోతి): తాదీ ఉత్పత్తులు, మేక్ ఇన్ ఇండియా ఉపయోగించి గ్రామీణ ప్రాంతాల్లో ఆవిష్కరణలు మరింతగా పెంచాలని తాదీ, గ్రామీణ పరిశ్రమల కమిషనీ(కేబీఎస్) రాష్ట్ర డైరెక్టర్ డాక్టర్ గ్రీష్ చెప్పారు. కామారులోని సిద్ధార్థ టీవీ యూనివర్సిటీలో కేబీఎస్ సహకారులతో వ్యవస్థాపక ఆవిష్కర్త ప్రజల విద్యా కార్యక్రమం అనే అంశంపై గురువారం ఆరిగిన సెమినార్ లో డాక్టర్ గ్రీష్ ముఖ్యఅతిథిగా పాల్గొని ప్రసంగించారు. వ్యవస్థాపక ఆవిష్కర్త, వర్తమాన వ్యవస్థాపకులకు మద్దతు ఇవ్వడానికి ఆంధ్ర బాంబులో ఉన్న కేబీఎస్ చరణాలను ఆయన వివరించారు. జిల్లా పరిశ్రమల కేంద్రం అవరల్ మేనేజర్ అర్జీ వెంకట్రావు, ఎన్ కేబీఎస్ ఆసిస్టెంట్ డైరెక్టర్ ఎ. అనంబ్, విజయవాడలోని కేబీఎస్ ఎడీ ఆర్.పి.ఎస్ మూర్తి, సిద్ధార్థ వర్సిటీ వీసీ



ప్రతిష్టా చేస్తున్న విద్యార్థులు, అతిథులు

ప్రొఫెసర్ పి. వెంకటేశ్వరరావు, ప్రో. వీసీ ఎవీ రత్నప్రసాద్, డాక్టర్ పాండురుగారావు, డాక్టర్ వి. మల్లికార్జున తదితరులు పాల్గొని ప్రసంగించారు. కాగా తాదీ న్యూజీ ఉత్పత్తులనే మాత్రమే ఉపయోగిస్తామని అతిథులు, విద్యార్థులు ప్రతిష్ట చేశారు. కార్యక్రమంలో పాల్గొన్న నర్సులు డాక్టర్ ఎన్. మాలతి తదితరులు పాల్గొన్నారు.

## యువత ఉపాధి కల్పించే స్టాయికి ఎదగాలి

కామూరు, మ్యాన్ టుడే: పరిశ్రమలు స్థాపించేందుకు భారీ గ్రామీణ పరిశ్రమల కమిషన్ యువతకు అనేక అవకాశాలు కల్పిస్తోందని కేబీఐసీ రాష్ట్ర డైరెక్టర్ డాక్టర్ గ్రీష్ ఆన్నారు. గురువారం సిద్ధార్థ డీప్స్ విశ్వవిద్యాలయంలో జరిగిన సదస్సులో ఆయన మాట్లాడారు. కేబీఐసీ సహకారంతో పరిశ్రమలు స్థాపించి ఉపాధి అవకాశాలు కల్పించే స్టాయికి విద్యార్థులు ఎదగాలని ఆకాంక్షించారు. జిల్లా పరిశ్రమల కేంద్రం జనరల్ మేనేజర్ ఆర్. వెంకటరావు మాట్లాడుతూ, ఉపాధి అవకాశాలు సృష్టించటం ద్వారా దేశ నిర్మాణంలో మన మతు బాధ్యత నిర్వర్తించాలన్నారు. కేబీఐసీ రాష్ట్ర



**విద్యార్థులకు అవకాశాలు లందిస్తున్న గ్రీష్**

ఆసిస్టెంట్ డైరెక్టర్ ఆనంద్, ఆర్.ఎల్.ఎస్. మూర్తి, విశ్వవిద్యాలయ ఉపకులపతి పి. వెంకటేశ్వరరావు, ప్రో. వైస్ చాన్సలర్ పవీ రత్నప్రసాద్, డీపీ పాండురంగారావు తదితరులు పాల్గొన్నారు.

## మేకిన్ ఇండియాకు అందరి సహకారం కావాలి

పెంజులూరు: మేకిన్ ఇండియాకు అందరూ తమ మతు సహకారం అందించాలని భారీ, గ్రామీణ పరిశ్రమల కమిషన్ (కేబీఐసీ) రాష్ట్ర డైరెక్టర్ డాక్టర్ గ్రీష్ ఆన్నారు. కామూరు నిద్దార్థ హాయిల్ ఎడ్యూకేషన్ డీప్స్ టుబీ యూనివర్సిటీలో గురువారం వ్యవస్థాపక అవకాశాలు, భారీ గ్రామీణ పరిశ్రమ అభివృద్ధి పై జరిగిన సదస్సులో ఆయన పాల్గొని ప్రసంగించారు. ప్రతి ఒక్కరూ భారీ ఉత్పత్తులు వారుకోవాలన్నారు. దేశ ప్రాతిభి, మేకిన్ ఇండియాకు ఇది ఎంతో మేలు చేస్తుందని చెప్పారు. జిల్లా పరిశ్రమల కేంద్రం జనరల్ మేనేజర్ ఆర్. వెంకట్రావు మాట్లాడుతూ పరిశ్రమల ఏర్పాటు, ఉపాధి అవకాశాలను తమ కాట కృషి చేస్తుందని తెలిపారు. విద్యార్థులను ఈ సందర్భంగా వ్యావహారిక, ఇతర పోటీలు నిర్వహించి అవకాశాలు అందజేశారు. భారీ స్వయం ఉత్పత్తులు వారుతామని విద్యార్థులతో ప్రతిష్ఠ



**కామూరులో విద్యార్థులకు సర్టిఫికేట్లు అందజేస్తున్న గ్రీష్**

చేయించారు. ఈ కార్యక్రమంలో కేబీఐసీ ఆసిస్టెంట్ డైరెక్టర్లు ఎ. ఆనంద్, ఆర్.ఎల్.ఎస్. మూర్తి, ఉపకులపతి డాక్టర్ పి. వెంకటేశ్వరరావు, కోఆర్డినేటర్ డాక్టర్ ఎస్. మాంజీ, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.



**SIDDHARTHA**  
ACADEMY OF HIGHER EDUCATION  
**DEEMED TO BE UNIVERSITY**

(Under Section 3 of UGC Act, 1956)  
Rameswaram - 625 007, AP. www.siddhartha.ac.in

PH 246 242255  
944 2182334  
944 2184933

To,

06-10-23

The Director,  
Khadi Village Industries Commission,  
MSME, Govt of India,  
Rameswaram(Vari Street, Patamata  
Vijayawada

**Subject: KVIC-Proposal to organize Peoples Education Program at our Premises-  
regarding**

Sir,

With reference to your letter reference no: SOV/PLI/VGLN/2023-26 Dated 01-10-23 accept the KVIC- proposal to organize the Peoples Education Programme (PEP) on **8-9 October 2023** at our university premises involving students of School of Engineering, School of Law, School of Management, School of Sciences. The programme will create and generate Awareness among youth to avail opportunities of KVIC Schemes to establish individual industries.

Thanking You.

Yours faithfully,

Registrar  
Registrar  
Siddhartha Academy of Higher Education  
(Deemed to be University)  
Vijayawada - 625 007

Note: All the details are mandatory with HoD signature

Documents to be attached : 1. Word document of report

2. pdf document of report

3. Separate two photographs in JPEG format with file size of Max 2MB

4. Consolidate report in the following format in excel or in word

Dept	Program driven by Calendar/MIC/Self/celebration	Quarter	Date from	Date to	Program Theme	Objective	Outcome	No of students participants	No of faculty participants	No of external participants	Amount spent
CE	Calendar	Q1	08-10-25	09-10-25	Entrepreneurship skills & innovation	knowledge	skill	350	5	0	50985



**Report**

1. Program driven by: **Self driven/MIC driven/IIC calendar/celebration**
2. Program /Activity Name: **2 day workshop on "Validation and Concept development - Demo on Prototype of Cement Factory"**
3. Program Type: **Level 1: Expert Talks/ Mentoring Sessions/Exposure Visits**  
Duration of the activity: 2 to 4 contact hours/ Less than half a day  
**Level 2: Workshop/ Seminar/Conference/ Exposure Visits**  
Duration of the activity: 5 to 8 contact hours/Less than a day  
**Level 3: Workshop/ Boot camps/Exhibitions/Demo Day / Competitions**  
Duration of the activity: 9 to 18 contact hours: 1 -2 days  
**Level 4: Tech Fest/Challenges/Hackathons**  
Duration of the activity: Greater than 18 contact hours: More than 2 days
4. Program Theme: **IPR and Technology Transfer/Innovation & Design Thinking/ Entrepreneurship & Startup/ Pre-Incubation & Incubation Management**
5. Name of the Dept. Organized: **CE**
6. Start date: **23-01-26 to 24-1-26**
7. End date: **23-01-26 to 24-1-26**
8. Duration of the event in Hrs: **12 HOURS**

9. No of External participants : nil
10. Student participants (Internal): 210
11. Faculty participants (Internal): 15
12. Expenditure amount : Rs 10000 /-

### 13.Objectives:

- To sensitize participants towards **innovation and problem-solving approaches**
- To introduce systematic methods for **idea validation and concept development**
- To enable participants to identify **real-life problems** and propose innovative solutions
- To guide participants in **design thinking and innovation frameworks**
- To provide practical exposure to **prototype development and proof-of-concept creation**
- To promote an **entrepreneurial mindset and startup orientation**

### 14.Benefit In terms of:

Learning/Skill/Knowledge

#### Outcome:

- Identify and articulate **real-world problem statements**
- Validate innovative ideas using structured approaches
- Develop clear and feasible **innovation concepts**
- Design and present basic **prototypes or proof-of-concept models**
- Gain confidence to pursue ideas towards **startups, incubation, and competitions**
- Enhance skills in **creative thinking, teamwork, and problem-solving**

Star performer (Faculty coordinator) : Dr.N.Malathi, Sr.Assistant Professor, CE Dept

13. Star performer(Student coordinator) nil
14. Promoted In IIC social media through social media coordinator: Yes
15. youtube/Facebook/Twitter) (Min 2 min): no
16. Photograph 1: (Covering banner, speaker and students in one shot)



17. Photograph 2: (Covering banner, speaker and students in one shot)



18.

19.









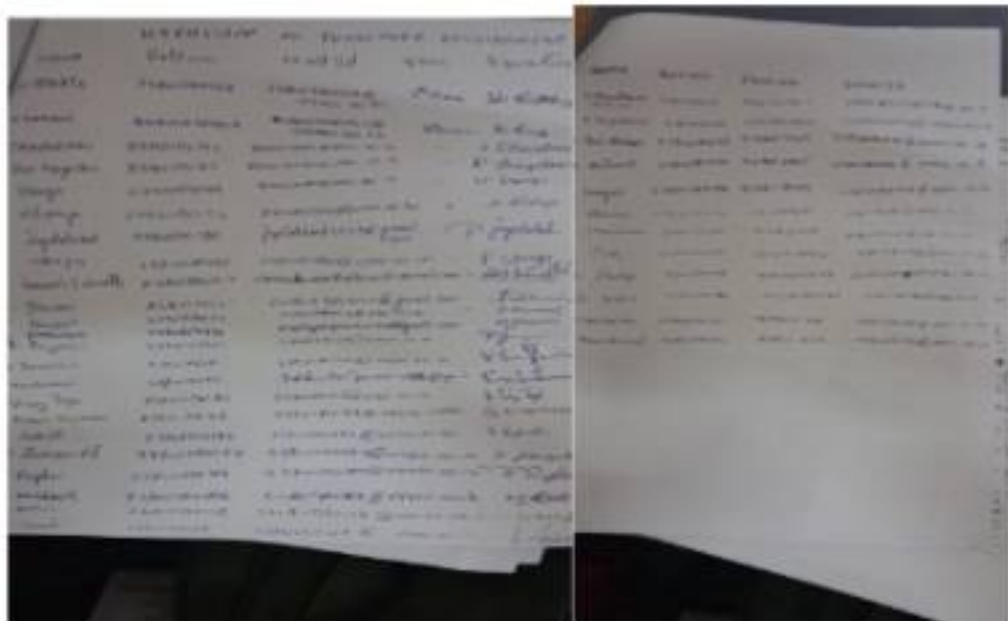


Session plan, if any:

20. Brochure/Banner (Attach herewith):

21. Poster(Attach herewith):

22.Student/Faculty attendance scanned copy:



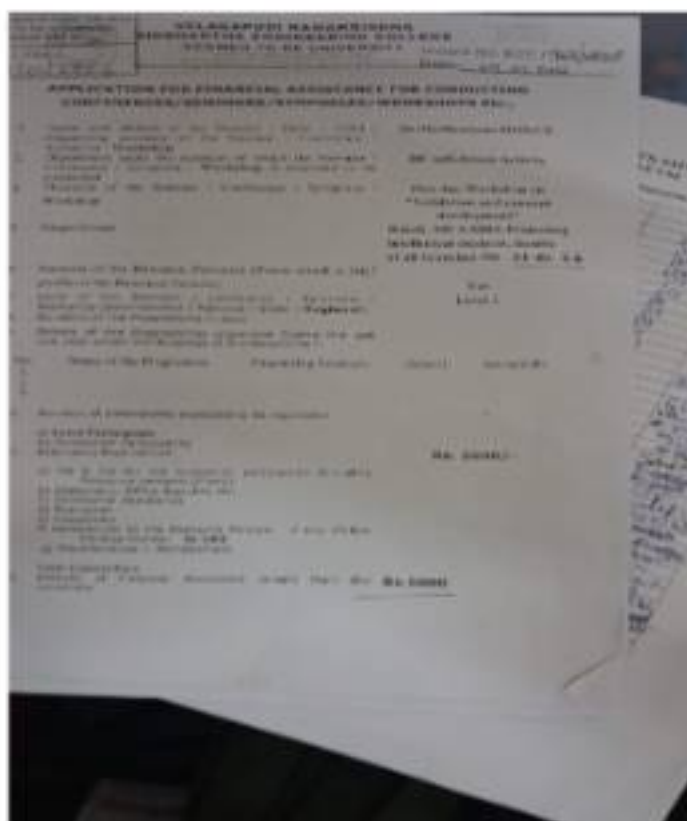
22. About the event 15 to 20 lines summary:

The workshop sessions were delivered by expert from industry Shri Stalin Babu garu who is a retired employee of KCP Cement factory experience of 40 years in manufacturing process who shared practical insights, real-world examples, and best practices in innovation and product development.

The 2-Day Workshop on “Validation and Concept Development – Innovation & Prototype Development”, organized under the Institution Innovation Council, achieved its objectives by equipping participants with essential skills in innovation, validation, and prototyping. The workshop fostered an innovation-driven mindset and encouraged participants to transform ideas into viable solutions, supporting the vision of **Atmanirbhar Bharat and startup culture**. Active participation from students and faculty across various disciplines. Interactive discussion during demo on concept validation and prototyping is done to participants.

**Participants:** Undergraduate Students / Postgraduate Students / Faculty Members

23. Financial statements (Letter requesting financial support, sanction letter, approved expenditure statement): (Scanned copies)





**24. Speaker Profile : Shri Stalin Babu Moturi**

- Served 28 years at KCP Cement Factory, Madhara
- Worked 14 years at SPCC Cement Company, Saudi Arabia
- Served 3 years as ~~Senior~~ Deputy General Manager at Kakatiya Cement.
- Specialized in Vertical Roller Mills Optimization
- Extensive experience in erection, commissioning, operation, and maintenance of complete cement plant equipment and systems

**Project Initiative:**

Leveraging my industry expertise, I have developed a working model of a cement factory. This unique model replicates real-time operations and processes of a cement plant, providing students with a practical, safe, and interactive learning experience that would otherwise be inaccessible due to industrial safety constraints.

**Objective:**

The aim is to inspire engineering students and support skill development by offering them hands-on exposure to the functioning of a cement factory.

**Current Activities:**

So far, we have conducted 2 to 3-day exhibitions at five engineering colleges, covering only the to-and-fro transport expenses. Our initiative has received excellent appreciation from these institutions, and ETV has also showcased our project, further validating its value and impact.

**Request for Support:**

We kindly seek your support in connecting us with more engineering colleges across Andhra Pradesh, so we can continue to educate, engage, and motivate future engineers. Together, we can bridge the gap between theoretical learning and real-world industrial operations.

We look forward to your encouragement and assistance in spreading this educational initiative to benefit more students.

- I. Name of the speaker : Shri Stalin Babu , retired employee of KCP Cement Factory  
 Qualification: Diploma in prototype development
- II. Designation: Engineer
- III. Experience: 40 years

a) **Industrial**

b) **Academic**

c) **Research**

Address for communication : Patamata, Vijayawada

Phone no: 9494769766

1. Note: All the details are mandatory with HoD signature

Documents to be attached : 1. Word document of report

2. pdf document of report

3. Separate two photographs in JPEG format with file size of Max 2MB

4. Consolidate report in the following format in excel or in word

Dept	Program driven by Calendar/MIC/Self/celebration	Quarter	Date from	Date to	Program Theme	Objective	Outcome	No of students participants	No of faculty participants	No of external participants	Amount spent(Rs)
CE	Self driven activity	Q2	23-1-26	24-1-26	Prototype development	knowledge	learning	210	15	0	10000(5000+5000)