



# SIDDHARTHA

## ACADEMY OF HIGHER EDUCATION

An Institution **Deemed to be University**

(Under Section 3 of UGC Act, 1956)

Kanuru, Vijayawada - 520 007, AP. [www.vrsiddhartha.ac.in](http://www.vrsiddhartha.ac.in)

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## School of Management (25-26 AY)

### Paper Publications

S. No	Name	Position	Type	Publication title	Indexing
1	Dr. D. Suman	Asst. Prof	Journal (Q1) (International)	Devarapalli, S., Matemane, R., Mohapatra, L.M., Sasikanta Tripathy. (2026). Impact of corporate specific board attributes on capital disclosure quality evidence from India. <i>Discover Sustainability</i> . 7, 400 (2026). <a href="https://doi.org/10.1007/s43621-026-02736-6">https://doi.org/10.1007/s43621-026-02736-6</a>	Scopus, ESCI
2	Dr. D. Suman	Asst. Prof	Journal (Q1) (International)	Shukla, R., Sinha, A. R., & Suman, D. (2026). Does CSR spending enhance financial performance? Evidence from India's Post-2019 enforcement regime. <i>Cogent Business &amp; Management</i> , 13(1), 2636322. <a href="https://doi.org/10.1080/23311975.2026.2636322">https://doi.org/10.1080/23311975.2026.2636322</a> .	Scopus, ESCI



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3	Dr. Raghuveer Katragadda	Associate Professor	Journal Article	Journal, K. Raghuveer, The Playful Chronicles: Investigating Adolescents' Video Game Engagement with an Entertainment Flair, Entertainment Computing, Volume 55, September 2025, Article 101032, SCI Indexed, ISSN 1875-953X	SCI
4	Dr. Swarnima Tiwari	Asst. Prof	Journal Article	Tiwari, S. (2026). The relationship between emotional intelligence and perceived stress among healthcare professionals. <i>Journal of Health Organization and Management</i> , 1-18. <a href="https://doi.org/10.1108/JHOM-05-2025-0239">https://doi.org/10.1108/JHOM-05-2025-0239</a>	SCOPUS/SSCI
5	Dr. T. Prameela	Asst. Prof	Journal Article	Prameela et al., (2025) Role of Artificial Intelligence in Driving Synergies Between HR, Financial Planning and Digital Marketing, <i>Journal of Informatics Education and Research</i> , Vol 5 Issue 3, Aug 2025	ABDC-C
6	Dr. T. Prameela	Asst. Prof	Journal Article	Prameela, T., Jyothi, P. K., Rao, K. S., & Somasekhara, M. (2026). Impact of Machine Learning and Big Data Analytics on Business Future Predictions. <i>Advances in Consumer Research</i> , 3(2).	ABDC-B



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7	Dr. N. Sailaja	Asst. Prof	Conference Publication	Factor Affecting Health Professionals' Opinions and Readiness to Use IT in Diabetes Treatment, ICACCM 2024, IEEE Proceedings, Indexed in IEEE Xplore	IEEE Xplore
8	Dr. B. Hari Babu	Asst. Prof (Selection Grade)	Journal (Q3)	Assessing the Competencies of Engineering Students in Generic Skills: Insights from India, <i>Asian Journal of Interdisciplinary Research</i> , Vol. 8, Issue 2, Year 2025, pp: 187-202, ISSN: <a href="#">2581-8430</a> , DOI: 10.54392/ajir25212.	Scopus
9	Dr. B. Hari Babu	Asst. Prof (Selection Grade)	Journal Article	Machine Learning for Financial Risk Prediction: Transforming Banking and FinTech Ecosystems, <i>Advances in Consumer Research</i> , Vol. 2, Issue 3 (2025), pp 997-1006, ISSN: 3079-1766	ABDC-B
10	Dr. Raghuveer Katragadda	Associate Professor	Journal Article	Machine Learning for Financial Risk Prediction: Transforming Banking and FinTech Ecosystems, <i>Advances in Consumer Research</i> , Vol. 2, Issue 3 (2025), pp 997-1006, ISSN: 3079-1766	ABDC-B
11	Dr. Shahnazuddin	Assistant Professor	Journal Article	Paper titled "COVERT COMMUNICATION USING REVERSIBLE AND LOSSLESS IMAGE STEGANOGRAPHY WITH HIGH EMBEDDING CAPACITY" Ref. No. JIOS-2054	ESCI



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				(2502020) <i>Journal of Information and Optimization Sciences.</i>	
12	Dr. B. Hari Babu	Assistant Professor (Selection Grade)	Book Publication	Strategic Financial Management, Geh Press Technical & Scientific Book Publishers, International Publisher, December, 2025. ISBN: 978-93-67173-05-3	Book Series
13	Dr. Raghuveer Katragadda	Associate Professor	Book Publication	Strategic Financial Management, Geh Press Technical & Scientific Book Publishers, International Publisher, December, 2025. ISBN: 978-93-67173-05-3	Book Series
14	Dr. B. Hari Babu	Assistant Professor (Selection Grade)	Conference Publication	Bridging Knowledge and Practice: Academia–Industry–Government Collaborations for Sustainable Development Goals (SDGs), ICSSR–SRC Sponsored Onsite Two Day National Seminar on “Cultivating Ethical Business Leaders: Embedding the Synergistic Vision of SDGs and Indian Knowledge Systems in Management Education Aligned with NEP 2020”, Department of Management Studies, Vignana’s Foundation for Science, Technology and Research (Deemed to be University), Vadlamudi, Guntur, Andhra Pradesh, India on 17-10-2025 & 18-10-2025, pp: 15-23, ISBN:	ICSSR-SRC Conference Proceedings



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				978-93-49868-66-3. (Integrity Publications, New Delhi)	
15	Dr. Shahnazuddin	Assistant Professor	Text Book	Human Resource Management	UGC
16	Dr. Shahnazuddin	Assistant Professor	Text Book	Entrepreneurship management	UGC
17	Dr. B. Hari Babu	Assistant Professor (Selection Grade)	Book Publication	Green Investments and Sustainable Capital Markets: Trends, Risks, and Global Research Perspectives, Immortal Publications, India, January, 2026. ISBN: 978-93-5679-396-5	Book Publication