



# SIDDHARTHA ACADEMY OF HIGHER EDUCATION

An Institution **Deemed to be University**

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## School of Management

### Student paper Presentations at conferences/seminars in India & abroad during AY 2025-26

S.No.	Name of the Student & Roll Number	Event Level (International/national)	Name of the seminar/conference	Title of the Paper (presented)	Mode of event (online/offline)	Venue/address	Date
1	T. Kumar Naga Sai 25MP01055	National	Investor Awareness on Financial Literacy	A Study on the Impact of Mobile Banking on Financial Performance of Andhra Pradesh State Cooperative Bank	Online	Babasaheb Bhimrao Ambedkar University (A Central University) LUCKNOW, INDIA	6 <sup>th</sup> October 2025
2	M. Sowjanya 25MP01027	National	Investor Awareness on Financial Literacy	“The Impact of esg Practices on the financial performance of Indian Cooperative Banks W.R.T Andhra Pradesh State Cooperative Bank”	Online	Babasaheb Bhimrao Ambedkar University (A Central University) LUCKNOW, INDIA	6 <sup>th</sup> October 2025

3	T. Gyathri 24MP01015	National	Two-Day National Seminar on “Cultivating Ethical Business Leaders: Embedding the Synergistic Vision of SDGs and Indian Knowledge System in Management Education Aligned With NEP 2020”	Rural Realities And Managerial Learning: A Study on Community – Engaged Management Education.	Online	Vignan’s Foundation for Science Technology and Research (Deemed to be University)	17 <sup>th</sup> - 18 <sup>th</sup> October 2025
4	T. Kranthi 24MP01057	National	Two-Day National Seminar on “Cultivating Ethical Business Leaders: Embedding the Synergistic Vision of SDGs and Indian Knowledge System in Management Education Aligned With NEP 2020”	Bridging Knowledge and Practice: Academic-Industry-Government collaborations for Sustainable Development Goals (SDGS)	Online	Vignan’s Foundation for Science Technology and Research (Deemed to be university)	17 <sup>th</sup> - 18 <sup>th</sup> October 2025
5	G. Veda Varshini 24MP01013	National	Two-Day National Seminar on “Cultivating Ethical Business Leaders: Embedding the Synergistic Vision of SDGs and Indian Knowledge System in Management Education Aligned With NEP 2020	Rural Realities And Managerial Learning: A Study on Community – Engaged Management Education.	Online	Vignan’s Foundation for Science Technology and Research (Deemed to be university)	17 <sup>th</sup> - 18 <sup>th</sup> October 2025
6	K. Gita Sri (25MP01031)	Inter National	5th International Conference on Innovation and Sustainable Business	“IMPACT OF PHYGITAL MARKETING ON HIGH-END JEWELLERY	<b>offline</b>	VIT AP University, Amaravathi	26 <sup>TH</sup> - 27 <sup>TH</sup> Feb 2026

			Practices in the Digital Era- ICISD'26	PURCHASES AMONG MILLENNIAL WOMEN”			
7	K. Krishna Deepika (25MP01027)	Inter National	5th International Conference on Innovation and Sustainable Business Practices in the Digital Era- ICISD'26	“IMPACT OF PHYGITAL MARKETING ON HIGH-END JEWELLERY PURCHASES AMONG MILLENNIAL WOMEN”	<b>offline</b>	VIT AP University, Amaravathi	26 <sup>TH</sup> - 27 <sup>TH</sup> Feb 2026
8	K. Dhana Lakshmi (24MP01022)	National		Initiatives of Social Marketing Promotions – A Study on Primary Health Care	<b>offline</b>	Seshadri Rao Gudavalaiieru Engineering College	6 <sup>th</sup> March 2026

Head of the Department