



SIDDHARTHA ACADEMY OF HIGHER EDUCATION

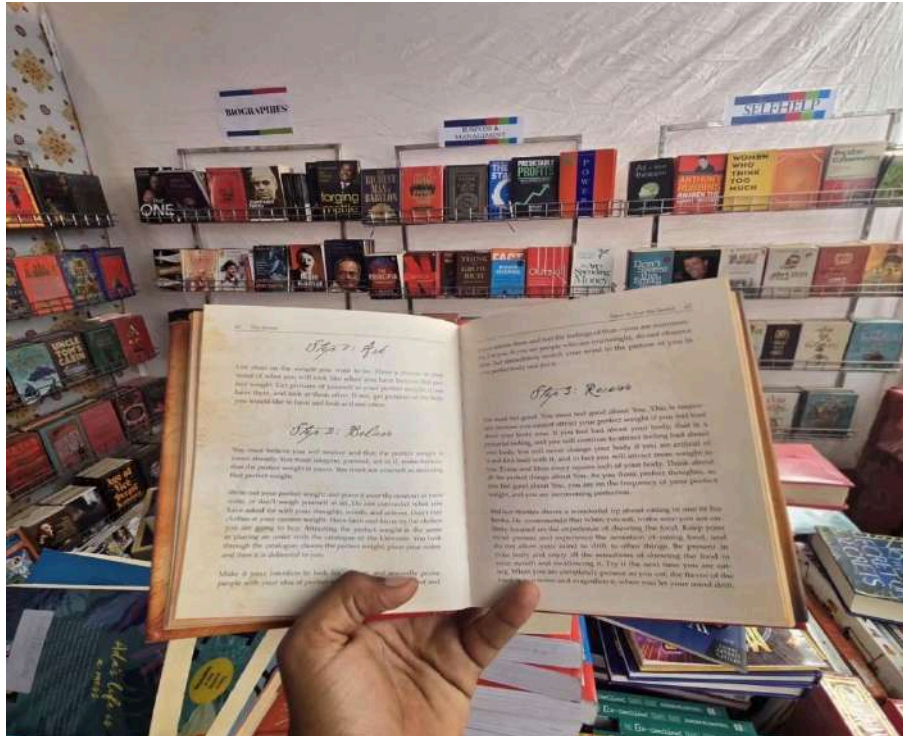
An Institution **Deemed to be University**
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NAME OF VISIT: VIJAYAWADA 36TH BOOK FESTIVAL

DATE: 5-01-2026

TIME: 2:00 TO 4:30

PLACE: INDIRA GANDHI STADIUM , VIJAYAWADA.

The Vijayawada Book Festival is one of the most prominent literary events conducted annually in the state of Andhra Pradesh. It has become an important platform that brings together publishers, writers, students, and book lovers from across the region. The festival plays a significant role in promoting reading habits and encouraging people to explore literature and knowledge through books.

The 36th edition of the Vijayawada Book Festival was held from January 2 to January 12, 2026, at the Indira Gandhi Municipal Stadium. The event was organized by the Vijayawada Book Festival Society, which has been successfully conducting the festival for several years. The festival attracted a large number of visitors every day, including students, teachers, families, authors, and book enthusiasts. The event created a vibrant environment filled with enthusiasm, curiosity, and a shared interest in reading.

As part of an educational activity, our college organized a visit to the book festival along with our faculty members. The main purpose of the visit was to provide students with an opportunity to explore a wide variety of books and gain exposure beyond classroom learning. Such visits help students understand the value of reading and encourage them to develop intellectual curiosity. It also allows students to discover books that can contribute to both academic knowledge and personal development.



The festival featured more than 240 stalls, representing different publishers, bookstores, and distributors from various regions. Each stall displayed a wide range of books belonging to different subjects and genres. Visitors could find books in Telugu, English, and Hindi, along with a few publications in other languages as well. The availability of books in multiple languages made the festival accessible to a diverse audience and helped promote regional as well as national literature.

While walking through the venue, students observed that the festival was well organized. The stalls were arranged in an orderly manner, making it convenient for visitors to move around and explore the books comfortably. Clear signboards and banners helped visitors identify different sections and publishers easily. The overall arrangement of the festival allowed people to spend time browsing books without difficulty.



The stalls offered books on a wide range of topics such as literature, novels, poetry, biographies, academic textbooks, competitive examination guides, history, science, and technology. There were also many books related to management, leadership, entrepreneurship, personality development, and motivation, which attracted the attention of MBA students. In addition, several stalls displayed children's books, comics, and educational materials designed for young readers.



Many publishers showcased newly released books along with popular and classic titles. Some stalls also offered discounts and special prices, which encouraged visitors to purchase books. Students and faculty members spent considerable time exploring different stalls, browsing through books, and discussing various topics related to literature and academics.



During the visit, several students purchased books related to management studies, motivation, self-development, and general knowledge. These books can be useful in improving academic understanding as well as developing practical skills required for future careers. The festival also gave students an opportunity to observe the wide range of publications available in

regional languages, especially Telugu literature, which reflects the culture and traditions of the region.

The overall atmosphere of the book festival was lively, educational, and inspiring. People of all age groups were seen walking through the stalls, reading book descriptions, interacting with publishers, and selecting books based on their interests. The presence of such a large number of readers created a positive environment that highlighted the importance of books in society.

The visit to the Vijayawada Book Festival turned out to be an informative and enriching experience for the students. It provided exposure to a vast collection of books and helped students understand the importance of reading in gaining knowledge and developing new ideas. Events like these encourage students to move beyond textbooks and explore literature that can broaden their perspectives.



In conclusion, the visit to the 36th Vijayawada Book Festival was a valuable learning experience. It helped students appreciate the significance of books, enhanced their interest in reading, and provided an opportunity to discover useful resources for academic and personal growth. Such educational visits are beneficial in inspiring students to continue learning and exploring knowledge throughout their lives. 📖