



SIDDHARTHA

ACADEMY OF HIGHER EDUCATION

An Institution **DEEMED TO BE UNIVERSITY**

(Under Section 3 of UGC Act, 1956)

(Sponsored by Siddhartha Academy of General & Technical Education), Vijayawada, A.P.



Name of The Event: Mba Unplugged – no ppt |no pressure
|just fun

Date: 20-1-2026

Timings: 3:00 Pm – 4:30 pm

Venue: Mechanical Block, Seminar Hall



Kanuru, Andhra Pradesh,
India 🇮🇳

Fmpv+97v, Chalasani Nagar, Kanuru, Andhra
Pradesh 520007, India
Lat 16.485989° Long 80.692999°
Tuesday, 20/01/2026 03:19 PM GMT +05:30

Google

PURPOSE OF THE EVENT

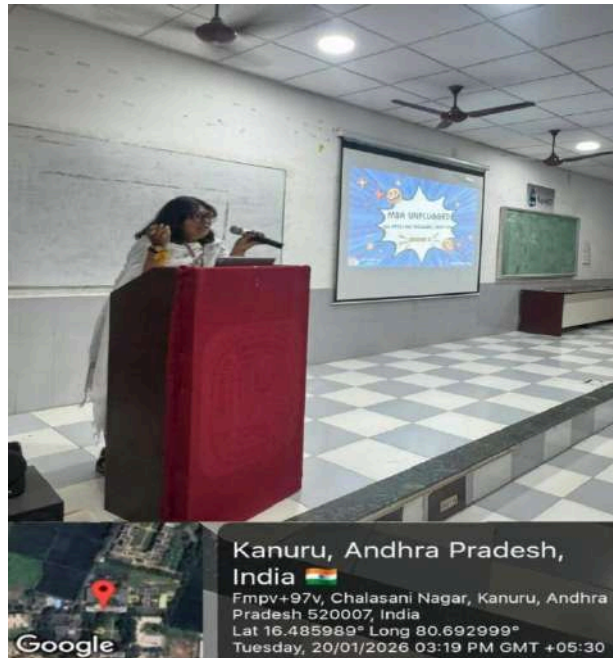
The purpose of MBA Unplugged was to create an engaging and stress-free platform for MBA students to step beyond their academic routine and actively interact with one another. The event aimed to foster creativity, confidence, teamwork, and effective communication through fun-filled and interactive activities. By encouraging both verbal and non-verbal expression, the program sought to enhance students' presence of mind, spontaneity, and interpersonal skills. Additionally, the event was designed to promote unity and bonding among junior and senior students, while strengthening student–faculty relationships, thereby cultivating a positive, inclusive, and vibrant learning environment within the MBA department

REPORT :

The PR Club of the MBA Department successfully organized a vibrant and entertaining event titled “MBA Unplugged” with the aim of fostering interaction, creativity, confidence, and a sense of unity among students. The event provided a refreshing platform for students to relax, express themselves, and engage beyond the regular academic routine.



The program was formally inaugurated by S. Shanmukh, marking the beginning of an energetic and joyful session.



The event was gracefully hosted by V. Lohitha, a student of MBA 1st year, who maintained an engaging flow throughout the program.

The event was structured into four interactive and entertaining rounds, each designed to test and enhance different skills such as communication, presence of mind, creativity, teamwork, and non-verbal expression.



The first round, Tongue Twisters, focused on improving verbal communication and articulation. Participants were asked to recite challenging tongue twisters within a limited time. This round tested clarity of speech, confidence, and concentration while creating a humorous and lively environment that immediately captured the attention of the audience.



The second round, Guess the Movie Name, aimed at assessing participants' observation skills and quick thinking. Clues were provided through actions, dialogues, or visual hints, and participants had to identify the correct movie title. This round encouraged teamwork, active participation, and healthy competition among the teams.



The third round, Guess the Song, introduced a musical and entertaining element to the event. Participants were required to identify songs based on brief tunes, lyrics, or hints. This round energized the audience and participants alike, promoting enthusiasm, alertness, and spontaneous responses.

The fourth and final round, Dumb Charades, emphasized non-verbal communication and creativity. Participants enacted movie titles or phrases without using words, relying solely on gestures and expressions. This round received overwhelming participation and applause, as it highlighted teamwork, imagination, and expressive skills, making it the most engaging segment of the event.



Students from both junior and senior batches actively participated in all the rounds with great enthusiasm. Faculty members also joined the activities and encouraged the participants, creating a friendly and inclusive atmosphere. Their involvement added value to the event and strengthened student–faculty bonding.

VOTE OF THANKS:



Vote of thanks is delivered by S.Shanmukh of MBA 1st year

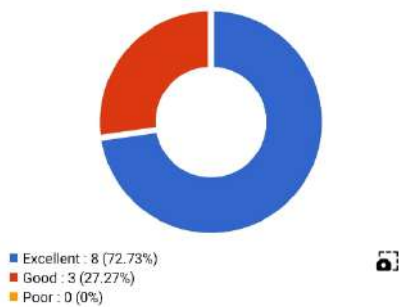
CONCLUSION:

Overall, MBA Unplugged proved to be a highly successful, entertaining, and engaging event. It not only provided

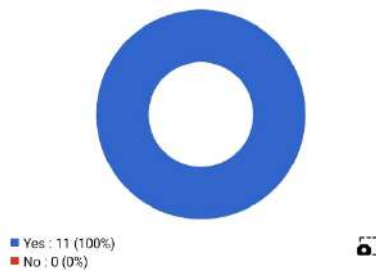
enjoyment but also enhanced communication skills, confidence, teamwork, and interpersonal relationships among participants. The event concluded with a vote of thanks delivered by S. Shanmukh, who expressed sincere gratitude to the organizers, host, faculty members, and students for their support and enthusiastic participation, making the event a memorable success

FEEDBACK:

3. How engaging was the PR activity for you? Pie



4. Would you be interested in attending similar activities in the future? Pie



5. What did you like the most about the PR activity? Pie

