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Paper publications in Journals, Conferences and Book Chapters for AY 25-26

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
Impact of corporate specific board attributes on capital disclosure quality evidence from India	Dr. D. Suman	SOM (MBA)	Discover Sustainability (Q1)	2026	2662-9984	https://doi.org/10.1007/s43621-026-02736-6
Does CSR spending enhance financial performance? Evidence from India's Post-2019 enforcement regime.	Dr. D. Suman	SOM (MBA)	<i>Cogent Business & Management</i>	2026	2331-1975	https://www.tandfonline.com/doi/full/10.1080/23311975.2026.2636322?utm_source=researchgate.net&utm_medium=article
The playful chronicles: investigating adolescents' video game engagement with an entertainment flair	Dr. K. Raghuv eer	SOM (MBA)	Entertainment Computing	2025	1875-953X	https://doi.org/10.1016/j.entcom.2025.101032
The Relationship between Emotional Intelligence and Perceived Stress among Healthcare Professionals-Journal of Health Organization and Management	Dr. Swarnima Tiwari	SOM (MBA)	Journal of Health Organization and Management	2026	1758-7247	https://doi.org/10.1108/JHOM-05-2025-0239



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Impact of Machine Learning and Big Data Analytics on Business Future Predictions	Dr. T. Prameela	SOM (MBA)	Advances in Consumer Research	2026	0098-9258	Impact of Machine Learning _____ and Big Data Analytics on Business Future Predictions. EBSCOhost
The role of Artificial Intelligence in Driving Synergies between HR, Financial Planning and Digital Marketing	Dr. T. Prameela	SOM (MBA)	Journal of Informatics Education and Research	2025	1526-4726	https://doi.org/10.52783/jier.v5i3.3334
Factors Affecting Health Professionals' Opinions and Readiness to Use IT in Diabetes Treatment	Dr. N. Sailaja	SOM (MBA)	ICACCM 2024, IEEE Proceedings	2026	2642-7354	10.1109/ICACCM61117.2024.11058696
Machine Learning for Financial Risk Prediction: Transforming Banking and FinTech Ecosystems, Advances in Consumer Research	Dr. K. Raghuvveer	SOM (MBA)	Advances in Consumer Research	2025	0098-9259	Machine Learning for Financial Risk Prediction: Transforming Banking and FinTech Ecosystems. EBSCOhost
COVERT COMMUNICATION USING REVERSIBLE AND LOSSLESS IMAGE STEGANOGRAPHY WITH HIGH EMBEDDING CAPACITY"	Dr. Shahnazuddin	SOM (MBA)	Journal of Information & Optimization Sciences	2026	0252-2667	https://doi.org/10.47974/JIOS-2054



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Bridging Knowledge and Practice: Academia–Industry–Government Collaborations for Sustainable Development Goals (SDGs) pp: 15-23, ISBN: 978-93-49868-66-3. (Integrity Publications, New Delhi)	Dr. K. Raghuv eer	SOM (MBA)	Conference Proceedings	2026	978-93-49868-66-3.	https://drive.google.com/file/d/1KAKLyfRnTyCgHM5YNYxnELwimnUptNY0/view?usp=sharing
Strategic Financial Management, Geh Press Technical & Scientific Book Publishers, International Publisher, December, 2025. ISBN: 978-93-67173-05-3	Dr. K. Raghuv eer	SOM (MBA)	Book publication	2025	978-93-67173-05-3	https://drive.google.com/file/d/1QNA6kFGLlOk3rN6nieNWuuu59A16xlon/view?usp=sharing
Human Resource Management	Dr. Shahnazuddin	SOM (MBA)	Book publication	2025	9347231223, 9789347231223	https://books.google.co.in/books/about?id=LIqSEQAAQBAJ
Entrepreneurship management	Dr. Shahnazuddin	SOM (MBA)	Book publication	2025		https://doi.org/10.5281/zenodo.17685430
Customer Satisfaction on SHG Loans - A Case Study on APCOB, ICONIC RESEARCH AND ENGINEERING JOURNALS,	Dr. T. Prameela	SOM (MBA)	ABDC-C (Journal)	2026	2456-8880	DOI: https://doi.org/10.64388/IREV9I10-1716882
Enhancing Tax Revenue Forecasting Using CapsNet and CNN In Cryptocurrency-Driven Economics	Dr. K. Raghuv eer	SOM (MBA)	Scopus (conference publication) IEEE	2026	979-8-3503-5624-3	10.1109/ICAECT63952.2025.10958908



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Enhancing Tax Revenue Forecasting Using CapsNet and CNN In Cryptocurrency-Driven Economics	Prof. A. Sree Ram	SOM (MBA)	Scopus (conference publication) IEEE	2025	979-8-3503-5624-3	10.1109/ICAECT63952.2025.10958908
Artificial Intelligence in Psychological Screening and Diagnostics: A Literature-Based Framework for Campus Application.	Dr. Shahnazuddin	SOM (MBA)	Book chapter	2025	Not available	DOI: 10.71443/9789349552999-03
Predictive Modeling for Tax Audits: Leveraging Machine Learning to Improve Government Revenue Collection	Dr. K. Raghuv eer	SOM (MBA)	Conference Publication IEEE (SCOPUS)	2026	979-8-3315-9525-8	10.1109/iSSSC66652.2025.11388891
Predictive Modeling for Tax Audits: Leveraging Machine Learning to Improve Government Revenue Collection	Prof. A. Sree Ram	SOM (MBA)	Conference Publication IEEE (SCOPUS)	2026	979-8-3315-9525-8	10.1109/iSSSC66652.2025.11388891
Balancing Economic Growth and Climate Neutrality: Solutions for a Warming Planet	Dr. K. Raghuv eer	SOM (MBA)	Book chapter	2025		https://doi.org/10.1007/978-981-96-7181-6_9
Exploring the role of artificial intelligence on business innovation and entrepreneurship	Dr. K. Raghuv eer	SOM (MBA)	Journal (Scopus)	2025		https://doi.org/10.1108/SL-04-2025-0080
Leveraging Artificial Intelligence for Climate Neutrality: Human-Centric	Dr. K. Raghuv eer	SOM (MBA)	Book chapter (Scopus)	2025	978-3-031-83249-9	https://doi.org/10.1007/978-3-031-83250-5_7



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Mitigation Strategies to Combat Global Warming						
A Conceptual Study on Utilizing Technology for Attaining Net Zero Through Industry 4. 0	Dr. K. Raghuv eer	SOM (MBA)	Journal (Scopus)	2025	978-3-031-80219-5	https://doi.org/10.1007/978-3-031-80220-1_4
Evaluating HRM practices for embracing the digital circular economy in Indian manufacturing firms: an analytical study	Dr. K. Raghuv eer	SOM (MBA)	Book chapter (Scopus)	2025	ISSN 1758-9568	https://doi.org/10.1108/SL-10-2024-0115
AI in Credit Scoring: Developing Fair and Transparent Models for Assessing Loan Eligibility	Dr. K. Raghuv eer	SOM (MBA)	Journal (Scopus) IEEE	2025	979-8-3315-0768-8	DOI: 10.1109/ICSSSES64899.2025.11009444
Leveraging Reinforcement Learning and Blockchain Technology for Enhanced Supply Chain Management Efficiency and Transparency	Dr. K. Raghuv eer	SOM (MBA)	Journal Article	2025	979-8-3503-6895-6	10.1109/IHCSP63227.2024.10960012
Deep Learning Approaches for Real-Time Stress, Depression, and Anxiety Detection in Student Populations Using Multimodal Data.	Dr. Shahnazuddin	SOM (MBA)	Book Chapter	2025		DOI: 10.71443/9789349552999-04