



# SIDDHARTHA

## ACADEMY OF HIGHER EDUCATION

An Institution Deemed to be University  
(Under Section 3 of UGC Act, 1956)

Kanuru, Vijayawada - 520 007, AP. [www.vrsiddhartha.ac.in](http://www.vrsiddhartha.ac.in)

91 866 2582333

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### SCHOOL OF MANAGEMENT

### EVENTS HELD IN ACADEMIC YEAR 25-26

SR. NO.	EVENT NAME	NATURE	Organizing Club	DATE	Link
1.	Investiture Ceremony of Students clubs	Student Activity	PR Club	14-8-25	<a href="https://drive.google.com/drive/folders/1L2eiGSnSI34sKh1IO2f6YujSs-nbwSCf?usp=drive_link">https://drive.google.com/drive/folders/1L2eiGSnSI34sKh1IO2f6YujSs-nbwSCf?usp=drive_link</a>
2.	Capture the Campus	Student Activity	PR Club	22-08-25	
3.	A Two-Day Workshop on “Teaching Gen Z through Business Simulation Strategies”	Hands on training	PR Club	5 & 6-09-25	
4.	“Industry Visit”	Coco- Cola Manufacturing Plant	PR Club	11-10-25	
5.	Un-brand the Brand Workshop	Student Activity	PR Club	22-10-25	
6.	Aptitude training programme (One week)	Value added course by Mr. Karthik KVN	PR Club	15-12-2025 to 20/12/26	
7.	Book Exhibition	Student activity	PR Club	05-01-2026	
8.	MBA Unplugged	creating a fun and interactive space for students.	PR Club	20-01-2026	
9.	Women’s Day Celebration	Special day for women faculty programme.	PR and Marketing Clubs	10-03-2026	



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10	Vision Pitch 2026: Chief Guest: Mr. B. Raja Shekhar, Executive Vice-president AP Chamber of Commerce & Industry Federation.	A 2-day B- plan competition. Guest of Honour: Mr. Tarun Krishnakumar, Head of Incubation, Ratan TATA Incubation Cell. Vice Chancellor: Prof. P. Venkateswara Rao, SAHE	PR Club		
	For Day two: Judge 1: Mr. M. S. Ramchandra Rao, Chief Executive of Re-Engineering Hub, Judge 2: Mr. K. Ashok Kumar, former senior SBI official and consultant, Judge 3: Mr. S. Bala Subrahmanyam, Assistant Director, Industries Development. Judge 4: Asst. Prof. Dr. K. Raghuveer, SAHE University				<a href="https://drive.google.com/drive/folders/1L2eiGSnSI34sKhlIO2f6YujSsnbwSCf?usp=drive_link">https://drive.google.com/drive/folders/1L2eiGSnSI34sKhlIO2f6YujSsnbwSCf?usp=drive_link</a>
11	Founder's Forge Business Success stories by Mr. P. SANDESH - Managing Director, Coolex, Mr. G. N. SWAMY – Founder, Neyon Lens, Ms. P. DEEPIKA CHOWDARY – Chairman, Deepika Surgicals, Ms. MADHAVI LATHA – Founder, Soorya Naturals.		PR Club	31-03-2026	
12	Annual Club Report & Recognition Ceremony Report (Guest of Honour, Dr. M. Ravichand, Registrar)		PR Club	06-04-2026	
13	“How to Improve your online Presence for Recruiters on Job Portals”	Guest Lecture by Mr. Aayam Khanna, Vice President–Operations, IIMJobs.com	HR Club	28-08-25	<a href="https://drive.google.com/drive/folders/1RAnmTvkG6JtZfnLhBZ93OE4xPLt55rKc?usp=drive_link">https://drive.google.com/drive/folders/1RAnmTvkG6JtZfnLhBZ93OE4xPLt55rKc?usp=drive_link</a>



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14	“Fun Friday”	Student Activity	HR Club	10-10-25	
15	HR Colloquium	Guest Lecturer by	HR Club	30-12-2025	
16	<b>HR Colloquium: Guest lecture by</b> (1) Mr. Venkatesh Pentakota Senior Manager – IT Industry, HealthEdge, Hyderabad, (2) Ms. Nikithitha Garikapati Assistant Manager – Talent Acquisition & Business Partnering, DCB Bank, Hyderabad, (3) Ms. Mobeena Syed Associate – Tech Talent Acquisition, Zeta, Hyderabad, (4) Ms. Rina Sinha Manager – Recruitment, Lauren Group, Mumbai.				
17	Guest Lecture on Mastering Resume & Interview Skills for MBA Placements	Guest lecture by Ms. Mobeena Syed	HR Club	03-01-2026	
18	An Outreach Program on Innovation and Entrepreneurship	IIC/ IPR Cell programme (Guest Lecturer deliver to	Marketing Club	30-08-25	<a href="https://drive.google.com/drive/folders/1BL_hlrSxLVXYUca02ahrQwDIHatSYPu8?usp=drive_link">https://drive.google.com/drive/folders/1BL_hlrSxLVXYUca02ahrQwDIHatSYPu8?usp=drive_link</a>
19	TEACHERS DAY CELEBRATIONS	Student Activity	Marketing Club	04-09-25	
20	Ad Ventures	Student activity	Marketing Club	23-12-2025	
21	Women’s Day Celebration	Special day for women faculty programme.	Marketing Clubs	10-03-2026	
22	Report on Corporate Governance	Expert talk by	Marketing Club	02-04-2026	



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23	Interactive Session with <b>Chancellor</b>	Guest Talk <b>(Chancellor-SAHE)</b>	Finance Club	3-09-25	<a href="https://drive.google.com/drive/folders/17vi74ewKLP1c59I IOP_OjcZWtZ4AHIKR?usp=drive_link">https://drive.google.com/drive/folders/17vi74ewKLP1c59I IOP_OjcZWtZ4AHIKR?usp=drive_link</a>
24	ARTHAVIGNANA QUIZ COMPETITION 2025	Student Activity	Finance Club	19-09-25	
25	Future Trends in Standardization: AI Governance, Smart Cities, and Sustainability Goals”	Guest Lecturer by Sri K Sai Kaushik Joint Director, BIS, Vijayawada	Finance Club	3-11-2025	
26	Guest Lecture on GST 2.0	Guest lecture by MR. C. A Ashok Kumar Nelakurthi (FCA, ACMA, BCOM)	Finance Club	06-01-2026	
27	Guest Lecture on Union Budget 2026: An Analytical Perspective	Guest Lecture by MR. D. Papa Rao (Political and Economic Analyst)	Finance Club	03-02-2026	
28	Budget Presentations on Union Budget 2026	Student presentations	Finance Club	04-02-2026	
29	“Movie Mania”	Student Activity	Initiator Club	12-09-25	
30	STEP & SPIN FESTIVAL	Student Activity	Initiator Club	22-09-25	<a href="https://drive.google.com/drive/folders/1_QxWQfCd2uEll62Hm7T55XcoT_UPmN?usp=drive_link">https://drive.google.com/drive/folders/1_QxWQfCd2uEll62Hm7T55XcoT_UPmN?usp=drive_link</a>
31	From Classrooms to Startups: Enterprising Higher Education in Action	Guest lecturer Dr. Prasad Teegalapally	Initiator Club	03-01-2026	



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32	Cold Case	Solving a crime mystery case	Initiator Club	27-01-2026	
33	A Two-day workshop on Business Simulation Strategies	Works shop (CRT) by Sri. S.C. Tyagi	CRT	16 &17- 10-25 (2 days)	<a href="https://drive.google.com/file/d/1jtl0bAHFqueR53TvtLhxy7Mqx7qRJ50Q/view?usp=drive_link">https://drive.google.com/file/d/1jtl0bAHFqueR53TvtLhxy7Mqx7qRJ50Q/view?usp=drive_link</a>
34	Training Programme on Corporate Readiness	(CRT-Guest Talk by Dr. Malikharjun Nagineni)	CRT and IQAC	31-10-25 to 1-11-25 (2days)	
35	Summer School for Class 7 <sup>th</sup> , 8 <sup>th</sup> , and 9 <sup>th</sup> “Data management skills for decision making”	Course coordinators Mr. Ch. Akshay Kumar Dr. D. Suman	(CSR Activities) Outreach Programme	27-4-2026 to 16-5-2026	